

ANNUAL REPORT

2025 – 26



VIVID MERCANTILE LIMITED

CIN: L74110GJ1994PLC021483

Regd. Office: G/19, Hemkut Owners Association, Opp. Capital Commercial Centre, Ashram Road, Ahmedabad, Gujarat – 380009



Enduring Trust. Enduring Value.

A Trusted Name in Gold, Diamond & Jewellery Trading

CORPORATE INFORMATION

Board of Directors	
Mr. Umeshbhai Rasiklal Gor	Chairperson & Non-Executive Independent Director
Mr. Satishkumar Ramanlal Gajjar	Managing Director & Chief Financial Officer
Mrs. Geetaben Satishbhai Gajjar	Whole-Time Director
Mr. Dhaval Satishkumar Gajjar	Non-Executive, Non-Independent Director
Mr. Ayush Manishbhai Shah	Non-Executive Independent Director
Mr. Jaymin Rakeshkumar Shah	Non-Executive Independent Director

Key Managerial Personnel

Mr. Satishkumar Ramanlal Gajjar — Managing Director & Chief Financial Officer

Mrs. Priti Jain — Company Secretary & Compliance Officer

Statutory Auditors

M/s P H Shah and Co.,

Chartered Accountants

Statutory Auditors

M/s Madhav Upadhyay and Associates

Company Secretaries

Registrar C Share Transfer Agent

KFin Technologies Limited

Registered Office

G/19, Hemkut Owners Association, Opp. Capital Commercial Centre, Ashram Road, Ahmedabad, Gujarat – 380009 (w.e.f. 20th August, 2025)

Additional place of business

505 Ratnanjali Solitaire, Prernatirth Road, Jodhpur Road, Satellite, Ahmedabad- 380015

Listing

Equity Shares listed on BSE Limited, Scrip Code: 542046

CIN

L74110GJ1994PLC021483

CHAIRPERSON'S MESSAGE

"Governance built on transparency is the truest ornament a Company can wear."

Dear Shareholders,

It is my privilege to present to you the Annual Report of Vivid Mercantile Limited for the financial year ended 31st March, 2026 — a year in which your Company delivered a strong all-round performance and further strengthened the governance framework that underpins everything we do.

The gems and jewellery sector in India continues to be a vital contributor to the national economy, and the industry is undergoing a meaningful transformation — greater formalisation, evolving consumer preferences, and supportive government policy on customs duty and GST have together created a more transparent and competitive marketplace. Your Company, with its integrated approach to sourcing, trading and distribution of gold, diamond and jewellery products, is well placed to participate in this growth.

During the year, the Board continued to place emphasis on strengthening internal controls, board oversight and stakeholder communication. The Company's proposed Rights Issue, for which the Board has approved a Draft Letter of Offer, reflects our commitment to funding the Company's growth in a manner that is equitable to all Eligible Equity Shareholders.

On behalf of the Board of Directors, I extend my sincere gratitude to our shareholders, customers, bankers, regulators and employees for their continued trust and support. We remain committed to building an institution that stands the test of time — one rooted in integrity, prudence and sustainable value creation.

With warm regards,

Umeshbhai Rasiklal Gor

Chairperson & Non-Executive Independent Director

DIN: 08845586

MANAGING DIRECTOR'S MESSAGE

"Every milestone we cross is a promise kept to those who placed their trust in us."

Dear Members,

I am pleased to share that Vivid Mercantile Limited has recorded a landmark year of growth. Revenue from operations grew from ₹1,370.99 lakhs in FY 2024-25 to ₹4,691.06 lakhs in FY 2025-26 — an increase of over 242% — while Profit After Tax grew nearly eight-fold, from ₹137.70 lakhs to ₹1,078.80 lakhs. Earnings per share improved correspondingly from ₹0.14 to ₹1.08.

This performance was driven by disciplined execution of our core trading business. Our balance sheet also strengthened meaningfully during the year — total borrowings reduced substantially, and the Company is now placed on a near debt-free footing as at 31st March, 2026, even as total equity grew to ₹5,620.35 lakhs.

Looking ahead, your Company has initiated a Rights Issue of up to 5,01,28,200 Equity Shares to raise resources for augmenting long-term working capital requirements and general corporate purposes, in the ratio of 1 Rights Equity Share for every 2 fully paid-up Equity Shares held by Eligible Equity Shareholders. We believe this will further strengthen our capital base as we pursue the next phase of growth.

None of this would be possible without the trust of our shareholders, the dedication of our employees, and the confidence of our customers, suppliers and bankers. I thank each of you for being part of this journey and look forward to your continued support as we build a stronger, more resilient Vivid Mercantile.

With best regards,

Satishkumar Ramanlal Gajjar

Managing Director & Chief Financial Officer

DIN: 05254111

ABOUT VIVID MERCANTILE LIMITED

Vivid Mercantile Limited ("the Company") is a public limited company incorporated under the Companies Act, with its Equity Shares listed on the BSE Limited. The Company is primarily engaged in the buying, selling, reselling, transporting, storing, marketing and trading of commodities, including gold, silver, jewellery and other related products.

Our Competitive Strengths

- ◆ Cordial, long-standing relationships with customers built on trust and reliability
- ◆ Over three decades of promoter experience across trading, real estate and commercial services
- ◆ Consistent focus on customer satisfaction through accurate and timely delivery
- ◆ Quality-driven execution enabling repeat business and stronger margins

Our Business Strategy

- ◆ Innovation— dedicated teams focused on customer- and market-specific innovation
- ◆ Deepening Existing Customer Relationships — continued focus on retail chains and long-standing customers
- ◆ Operating Effectiveness — continuous process review and cost discipline across the value chain

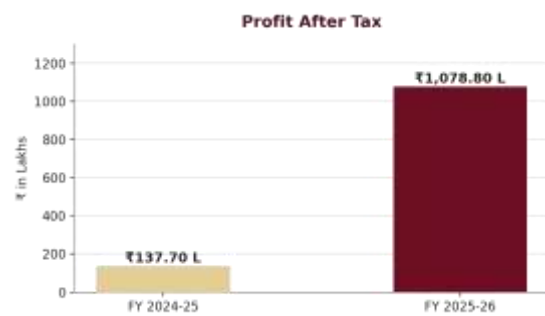
OUR JOURNEY

From its origins in graphic design and commercial printing to its present-day focus on gold, diamond and jewellery trading, Vivid Mercantile Limited's history reflects an ability to adapt and re-align with changing business dynamics.

1994	Incorporated as Vivid Offset Printers Private Limited under the Companies Act, 1956, commencing operations in graphic designing.
1996	Forward integration into multi-colour and single-colour offset printing, and commercial printing services.
2017-18	Diversified into real estate and infrastructure development; converted to a public limited company and renamed Veeram Infra Engineering Limited.
2019	Renamed Vivid Mercantile Limited, re-aligning the business towards trading-oriented activities.
Present	A focused trading enterprise in gold, silver, diamond and jewellery products, commodities with Equity Shares listed on the BSE.

FINANCIAL HIGHLIGHTS — FY 2025-26

₹4,691.06 L	₹1,078.80 L	₹1.08	₹5,620.35 L
REVENUE FROM OPERATIONS	PROFIT AFTER TAX	EARNINGS PER SHARE	TOTAL EQUITY



BOARD OF DIRECTORS

The Board of Vivid Mercantile Limited comprises six Directors with a judicious blend of executive leadership, professional expertise and independent oversight, in line with the corporate governance requirements under the Companies Act, 2013 and SEBI (LODR) Regulations, 2015.



Mr. Umeshbhai Rasiklal Gor

Chairperson & Non-Executive Independent Director | DIN: 08845586

Mr. Gor brings diverse experience and independent judgment to matters of strategy, performance, risk management and governance. As Chairperson, he leads the Board in a transparent, balanced and ethical manner, strengthening the Company's corporate governance framework.



Mr. Satishkumar Ramanlal Gajjar

Managing Director & Chief Financial Officer | DIN: 05254111

Mr. Gajjar is a Promoter of the Company and holds a Bachelor of Arts degree from Gujarat University. With over 30 years of experience spanning printing and commercial services, real estate and trading of gold, silver and jewellery, he is responsible for the Company's overall business strategy, operations and financial management, and has been a key driver of its growth.



Mrs. Geetaben Satishbhai Gajjar

Whole-Time Director | DIN: 05254107

Mrs. Gajjar is a Promoter of the Company and has been associated with it since September 2003. She has played a significant role in the Company's development since its conceptualisation and currently oversees the Administration and Human Resources functions, providing valuable guidance to the management team.



Mr. Dhaval Satishkumar Gajjar

Non-Executive, Non-Independent Director | DIN: 07772542

Mr. Gajjar holds a diploma in animation from the Maya Academy of Advanced Cinematics. With his creative and design-oriented expertise, he contributes valuable insight to the Company's product development, presentation and strategic initiatives, particularly in areas of design and visual appeal relevant to the jewellery business.



Mr. Ayush Manishbhai Shah

Non-Executive Independent Director | DIN: 10225078

Mr. Shah possesses knowledge across business operations, finance and corporate governance. He brings a fresh, analytical perspective to Board discussions and supports informed, independent decision-making that strengthens the Company's governance practices.



Mr. Jaymin Rakeshkumar Shah

Non-Executive Independent Director | DIN: 10221501

Mr. Shah brings a youthful and dynamic perspective to the Board. He actively contributes to discussions on governance, compliance and strategic matters, supporting the Company in maintaining sound corporate governance practices.

Relationship Between Directors

Mr. Satishkumar Ramanlal Gajjar and Mrs. Geetaben Satishbhai Gajjar are husband and wife, and Mr. Dhaval Satishkumar Gajjar is their son. None of the other Directors are related to each other.

VIVID MERCANTILE LIMITED

(CIN: L74110GJ1994PLC021483)

Reg. office: G/19, Hemkut Owners Association, Opp. Capital Comm Centre,
Ashram Road, Ahmedabad - 380009, Gujarat
Email: complianceviel@gmail.com
Website: www.vividmercantile.com Contact No. 079-48921375

NOTICE

NOTICE is hereby given that the 32nd Annual General Meeting ("AGM") of the Members of Vivid Mercantile Limited ("the Company") will be held on Saturday, September 26, 2026 at 4:00 P.M. IST through Video Conferencing ("VC") / Other Audio-Visual Means ("OAVM") to transact the businesses as set out below.

The deemed venue of the AGM shall be the Registered Office of the Company situated at G/19, Hemkut Owners Association, Opp. Capital Comm Centre, Ashram Road, Ahmedabad, Gujarat, 380009.

The Members attending the AGM through VC/OAVM shall be counted for the purpose of reckoning the quorum under Section 103 of the Companies Act, 2013.

The business proposed to be transacted at the 32nd Annual General Meeting is as follows:

ORDINARY BUSINESS

Item No. 1: Adoption of Financial Statements along with Board's Report and Auditors' Report for the Financial Year ended March 31, 2026

To receive, consider and adopt the Audited Financial Statements of the Company for the Financial Year ended March 31, 2026, together with the Reports of the Board of Directors and the Auditors thereon.

ORDINARY RESOLUTION

"RESOLVED THAT pursuant to the provisions of Section 129, Section 134 and other applicable provisions, if any, of the Companies Act, 2013 read with the rules made thereunder, the Audited Financial Statements of the Company for the Financial Year ended March 31, 2026, including the Balance Sheet as at March 31, 2026, the Statement of Profit and Loss, Cash Flow Statement, Statement of Changes in Equity, wherever applicable, and the Notes forming part of the Financial Statements, together with the Report of the Board of Directors and the Auditors' Report thereon, as circulated to the Members, be and are hereby received, considered and adopted."

Item No. 2: Re-appointment of Director Retiring by Rotation

To appoint a Director in place of Mr. Dhaval Satishkumar Gajjar (DIN: 07772542), who retires by rotation and being eligible, offers himself for re-appointment.

ORDINARY RESOLUTION

“RESOLVED THAT pursuant to the provisions of Section 152 and other applicable provisions, if any, of the Companies Act, 2013 read with the rules made thereunder, Mr. Dhaval Satishkumar Gajjar (DIN: 07772542), Non-Executive Director of the Company, who retires by rotation at this Annual General Meeting and being eligible, has offered himself for re-appointment, be and is hereby re-appointed as a Director of the Company, liable to retire by rotation.”

Item No. 3: Appointment of Statutory Auditors of the Company and fix their remuneration

To consider appointment of M/s. P H Shah and Co, Chartered Accountants, [FRN: 0115464W], as Statutory Auditors of the Company and fix their remuneration and to consider and if thought fit, to pass the following resolution as an Ordinary Resolution.

ORDINARY RESOLUTION

“RESOLVED THAT pursuant to the provisions of Sections 139, 141 & 142 and other applicable provisions, if any, of the Companies Act, 2013 read with the Companies (Audit and Auditors) Rules, 2014 (including any statutory modification(s) or reenactment(s) thereof for the time being in force) and upon the recommendation of the Audit Committee and Board of Directors of the Company, the consent of Members of the company hereby accorded for appointment of M/s. P H Shah and Co, Chartered Accountants, [FRN: 0115464W], as Statutory Auditors of the Company for the term of five years from the conclusion of this 32nd Annual General Meeting till the conclusion of the 37th Annual General Meeting of the Company to be held in the year 2031, at such remuneration as may be decided by the Board of Directors of the Company based on the recommendation of the Audit Committee in consultation with the Auditors.

SPECIAL BUSINESS

Item No. 4: Appointment of Secretarial Auditors of the Company and fix their remuneration

To consider and if thought fit, approve the appointment of M/s Madhav Upadhyay and Associates, Practicing Company Secretary as Secretarial Auditor of the Company for a term of five years and to pass with or without modification(s), the following resolution as an Ordinary Resolution:.

ORDINARY RESOLUTION

“RESOLVED THAT pursuant to the provisions of Section 204 and other applicable provisions, if any, of the Companies Act, 2013, read with the rules framed thereunder, and Regulation 24A of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time (including any statutory modification(s), amendment(s), or re-enactment(s) thereof for the time being in force), and based on the recommendation of the Board of Directors, the consent of the members of the Company be and is hereby accorded to appoint M/s Madhav Upadhyay and Associates, Practicing Company Secretaries (COP No. 25760 and Peer Review Certificate No. 7426/2025), as the Secretarial Auditors of the Company for a period of five (5) consecutive financial years commencing from FY 2026-27 to FY 2030-31, on such remuneration and reimbursement of out- of pocket expenses as may be approved by the Audit Committee and the Board of Directors.

RESOLVED FURTHER THAT the members of the Company do hereby authorize the Board of Directors to obtain such other certifications, reports, opinions, or advisory services from the said Secretarial Auditors, as may be permitted under applicable laws, for such additional remuneration and on such terms as may be mutually agreed upon and approved by the Audit Committee and/or Board of Directors.

For and on behalf of the Board of Directors of

Vivid Mercantile Limited

SATISHKUMAR GAJJAR
Managing Director
DIN: 05254111

Place: Ahmedabad

Date: 2nd September, 2026

NOTES

1. The Government of India, Ministry of Corporate Affairs has allowed conducting Annual General Meeting through Video Conferencing (VC) or Other Audio-Visual Means (OAVM) and dispensed with the personal presence of the members at the meeting. Accordingly, the Ministry of Corporate Affairs issued Circular No. 14/2020 dated April 8, 2020, Circular No. 17/2020 dated April 13, 2020 and Circular No. 20/2020 dated May 5, 2020 and Circular No. 02/2021 dated January 13, 2021 and Circular No. 21/2021 dated December 14, 2021 and 02/2022 dated May 5, 2022, 10/2022 dated December 28, 2022, 09/2023 dated September 25, 2023, 9/2024 dated September 19, 2024 and 03/2025 dated September 22, 2025 ("MCA Circulars") and Circular No. SEBI/HO/CFD/CMD2/CIR/P/2021/11 dated January 15, 2021 and Circular No. SEBI/HO/DDHS/P/CIR/2022/0063 dated May 13, 2022, SEBI/HO/CRD/PoD-2/P/CIR/2023/4 dated January 5, 2023, Circular No. SEBI/HO/CFD/CFD-PoD-2/P/CIR/2023/167 dated October 7, 2023 and Circular No. SEBI/HO/CFD/CFD-PoD-2/P/CIR/2024/133 dated October 3, 2024 and the SEBI Master Circular dated January 30, 2026 issued by the Securities Exchange Board of India ("SEBI Circular") prescribing the procedures and manner of conducting the Annual General Meeting through VC/OAVM. In terms of the said circulars, the 32nd Annual General Meeting ("AGM") of the Members will be held through VC/OAVM. Hence, Members can attend and participate in the AGM through VC/OAVM only. The detailed procedure for participation in the meeting through VC/OAVM is as per note no. 20 and available at the Company's website: complianceviel@gmail.com
2. The helpline number regarding any query /assistance for participation in the AGM through VC/OAVM is 022 - 4886 7000
3. Information pertaining to the appointment/re-appointment of Directors, to be considered in accordance with Regulation 36(3) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the revised Secretarial Standard on General Meetings (SS-2) issued by the Institute of Company Secretaries of India (ICSI), in respect of the individuals proposed for appointment at this AGM, is also annexed herewith. The necessary declarations have been received from the Directors proposed for appointment.
4. Pursuant to the provisions of the Companies Act, 2013 ("Act"), a Member entitled to attend and vote at the AGM is entitled to appoint a proxy to attend and vote on his/her behalf, and such proxy need not be a Member of the Company. However, as this AGM is being conducted in accordance with the MCA Circulars and SEBI Circulars through Video Conferencing/Other Audio-Visual Means (VC/OAVM), physical attendance of Members has been dispensed with. Accordingly, the facility for appointment of proxies by Members is not available for this AGM. Consequently, the Proxy Form, Attendance Slip, and route map of the AGM have not been annexed to this Notice.
5. Institutional/Corporate shareholders (i.e., other than individuals, HUFs, NRIs, etc.) are required to send a scanned copy (PDF/JPG format) of their Board Resolution or other governing body authorization, authorising their representative to attend the AGM through VC/OAVM on their behalf and to cast vote through remote e-voting. The same shall be forwarded to M/s. KFin Technologies Limited, the Registrar and Share Transfer Agent, via email from their registered email address at einward.ris@karvy.com or complianceviel@gmail.com
6. Copies of the Balance Sheet, Statement of Profit and Loss, Directors' Report, Auditor's Report, and all other documents required to be annexed or attached to the Balance Sheet under the applicable provisions for the financial year ended March 31, 2026, have been duly annexed and/or attached.

7. Members may join the AGM through VC/OAVM mode 15 minutes prior to and up to 30 minutes after the scheduled commencement time of the Meeting, by following the procedure outlined in this Notice. The facility for participation at the AGM through VC/OAVM will be available for up to 1,000 Members on a first come first served basis. This restriction shall not apply to large shareholders (holding 2% or more shareholding), Promoters, Institutional Investors, Directors, Key Managerial Personnel, Chairpersons of the Audit Committee, Nomination and Remuneration Committee and Stakeholders Relationship Committee, Auditors, etc., who may attend the AGM without being subject to the first come first served basis.
8. Attendance of Members participating in the AGM through VC/OAVM shall be counted for the purpose of quorum under Section 103 of the Companies Act, 2013.
9. In case of joint holders, the Member whose name appears first in the Register of Members of the Company shall be entitled to vote at the Meeting.
10. In compliance with the aforesaid MCA and SEBI Circulars, the Notice of the AGM along with the Integrated Annual Report 2025–26 is being sent only through electronic mode to those Members whose email addresses are registered with the Company/Depositories. The Notice convening the AGM along with the Integrated Report & Annual Accounts 2025–26 will also be available on the website of the Company at www.vividmercantile.com, on the website of the Stock Exchange i.e. BSE Limited at www.bseindia.com, and on the NSDL e-voting website at www.evoting.nsdl.com. Printed copies of the Annual Report (including the Notice) are not being dispatched to Members in view of the applicable e-AGM circulars.
11. Members are requested to notify any changes, if any, relating to their name, address with PIN code, email address, telephone/mobile numbers, Permanent Account Number (PAN), bank mandates, nominations, power of attorney, etc., to their respective Depository Participants (DPs), in case the shares are held in electronic form. In support of the Green Initiative, Members are also requested to register their email addresses with their respective DPs for electronic holdings and with the Registrar and Transfer Agent (RTA) for physical holdings. Members who have already registered their email addresses are requested to ensure that the same are kept updated/validated with their DPs/RTA for all future communications.
12. SEBI, vide its Circular No. SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2021/655 dated November 3, 2021, and subsequent circulars issued in this regard, has mandated submission of PAN, KYC details (including full address with PIN code, mobile number, email ID, bank details) and nomination details by holders of physical securities through Form ISR-1. Further, to mitigate unintended hardship due to freezing of folios, SEBI, vide Circular dated November 17, 2023, has withdrawn the requirement relating to freezing of folios not complying with PAN, KYC and nomination requirements.
13. In accordance with Regulation 40 of the SEBI Listing Regulations, as amended, the Company has discontinued acceptance of requests for transfer of securities held in physical form. Members holding shares in physical form are requested to convert their holdings into dematerialised/electronic form to avail the benefits of dematerialisation. Further, Members may note that SEBI has mandated listed companies to process securities only in dematerialised form for service requests such as issuance of duplicate share certificates, claims from Unclaimed Suspense Account, renewal/exchange of certificates, endorsement, sub-division/splitting, consolidation of folios/certificates, transmission, and transposition. Accordingly, Members are requested to submit service requests using the prescribed Form ISR-4/ISR-5. It is further noted that any service request or complaint can be processed only if the folio is KYC compliant.

14. Pursuant to the provisions of Section 72 of the Companies Act, 2013, Members are entitled to make nominations in respect of the shares held by them. Members who have not yet registered their nomination are requested to do so by submitting Form SH-13. In case a Member wishes to opt out of an existing nomination or make a fresh nomination, Form ISR-3 or SH-14, as applicable, may be submitted. The said forms should be submitted to the respective DP in case of dematerialised holdings and to the RTA in case of physical holdings, if any.
15. To prevent fraudulent transactions, Members are advised to exercise due diligence and promptly inform the Company of any change in address or the demise of any Member, as and when applicable. Members are further advised not to keep their demat account(s) inactive for prolonged periods. They should regularly obtain statements of holdings from their respective Depository Participants (DPs) and verify their holdings from time to time.
16. Members are requested to direct all communications to the Registrar and Share Transfer Agent, M/s KFin Technologies Limited, Karvy Selenium Tower B, Plot No. 31–32, Gachibowli, Financial District, Nanakramguda, Hyderabad, Telangana – 500032, or to the Registered Office of the Company at Office No. G/19, Hemkut Owners Association, Opp. Capital Comm Centre, Ashram Road, , Ahmedabad, Gujarat, 380009. For any correspondence, shareholders may also write to the Company's investor email ID at complianceviel@gmail.com
17. The Board of Directors has appointed M/s. Neelam Somani & Associates, Practicing Company Secretaries (Membership No. FCS 10993), as the Scrutinizer to conduct the e-voting process in a fair and transparent manner. The Scrutinizer shall submit their report to the Chairman of the Company ("the Chairman") or any other person authorised by the Chairman, after completion of scrutiny of remote e-voting and e-voting at the AGM, within two working days from the conclusion of the e-voting process. The results, along with the Scrutinizer's report, shall be communicated to the Stock Exchange, NSDL, and the RTA, and shall also be placed on the Company's website at www.vividmercantile.com
18. An electronic copy of the Register of Directors and Key Managerial Personnel and their shareholding, maintained under Section 170 of the Companies Act, 2013, and the Register of Contracts or Arrangements in which Directors are interested, maintained under Section 189 of the Act, shall be available for inspection by Members during the AGM. Further, all relevant documents referred to in the Notice of the AGM and the explanatory statement shall also be made available electronically for inspection by Members up to the date of the AGM.
19. SEBI has established a common Online Dispute Resolution (ODR) Portal for resolution of disputes arising in the Indian securities market. Accordingly, after exhausting the option of resolving grievances with the Company/RTA directly and through the SCORES platform, investors may initiate dispute resolution through the ODR Portal at <https://smartodr.in/login>.

20. THE INSTRUCTIONS FOR MEMBERS FOR REMOTE E-VOTING (BEFORE AND DURING THE AGM) AND JOINING GENERAL MEETING ARE AS UNDER:-

1. Pursuant to the General Circular No. 09/2024 dated September 19, 2024, issued by the Ministry of Corporate Affairs (MCA) and circular issued by SEBI vide circular no. SEBI/ HO/ CFD/ CFDPoD-2/ P/ CIR/ 2024/ 133 dated October 3, 2024 ("SEBI Circular") and other applicable circulars and notifications issued (including any statutory modifications or re-enactment thereof for the time being in force and as amended from time to time, companies are allowed to hold EGM/AGM through Video

Conferencing (VC) or other audio visual means (OAVM), without the physical presence of members at a common venue. In compliance with the said Circulars, EGM/AGM shall be conducted through VC / OAVM.

2. Pursuant to the Circular No. 14/2020 dated April 08, 2020, issued by the Ministry of Corporate Affairs, the facility to appoint proxy to attend and cast vote for the members is not available for this EGM/AGM. However, the Body Corporates are entitled to appoint authorised representatives to attend the EGM/AGM through VC/OAVM and participate there at and cast their votes through e-voting.
3. The Members can join the EGM/AGM in the VC/OAVM mode 15 minutes before and after the scheduled time of the commencement of the Meeting by following the procedure mentioned in the Notice. The facility of participation at the EGM/AGM through VC/OAVM will be made available for 1000 members on first come first served basis. This will not include large Shareholders (Shareholders holding 2% or more shareholding), Promoters, Institutional Investors, Directors, Key Managerial Personnel, the Chairpersons of the Audit Committee, Nomination and Remuneration Committee and Stakeholders Relationship Committee, Auditors etc. who are allowed to attend the EGM/AGM without restriction on account of first come first served basis.
4. The attendance of the Members attending the EGM/AGM through VC/OAVM will be counted for the purpose of reckoning the quorum under Section 103 of the Companies Act, 2013.
5. Pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 (as amended) the Secretarial Standard on General Meetings (SS-2) issued by the ICSI and Regulation 44 of SEBI (Listing Obligations & Disclosure Requirements) Regulations 2015 (as amended), and the Circulars issued by the Ministry of Corporate Affairs from time to time the Company is providing facility of remote e-Voting to its Members in respect of the business to be transacted at the EGM/AGM. For this purpose, the Company has entered into an agreement with National Securities Depository Limited (NSDL) for facilitating voting through electronic means, as the authorized agency. The facility of casting votes by a member using remote e-Voting system as well as e-voting on the date of the EGM/AGM will be provided by NSDL.
6. In line with the Ministry of Corporate Affairs (MCA) Circular No. 17/2020 dated April 13, 2020, the Notice calling the EGM/AGM has been uploaded on the website of the Company at www.vividmercantile.com. The Notice can also be accessed from the websites of the Stock Exchanges i.e. BSE Limited at www.bseindia.com and the AGM Notice is also available on the website of NSDL (agency for providing the Remote e-Voting facility) i.e. www.evoting.nsdl.com.
7. AGM has been convened through VC/OAVM in compliance with applicable provisions of the Companies Act, 2013 read with MCA Circular issued from time to time

THE INSTRUCTIONS FOR MEMBERS FOR REMOTE E-VOTING AND JOINING GENERAL MEETING ARE AS UNDER:-

The remote e-voting period begins on _____, _____, 2026 at __:__ A.M. and ends on _____, _____, 2026 at __:__ P.M. The remote e-voting module shall be disabled by NSDL for voting thereafter. The Members, whose names appear in the Register of Members / Beneficial Owners as on the record date (cut-off date) i.e. _____, may cast their vote electronically. The voting right of shareholders shall be in proportion to their share in the paid-up equity share capital of the Company as on the cut-off date, being _____ 2026.

How do I vote electronically using NSDL e-Voting system?

The way to vote electronically on NSDL e-Voting system consists of “Two Steps” which are mentioned below:

Step 1: Access to NSDL e-Voting system

A) Login method for e-Voting and joining virtual meeting for Individual shareholders holding securities in demat mode

In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts in order to access e-Voting facility.

Login method for Individual shareholders holding securities in demat mode is given below:

Type of Shareholders	Login Method
Individual Shareholders holding securities in demat mode with NSDL.	1. For OTP based login you can click on https://eservices.nsdl.com/SecureWeb/evoting/evotinglogin.jsp. Enter your 8-digit DP ID, 8-digit Client ID, PAN No., Verification code and generate OTP. Enter the OTP received on registered email id/mobile number and click on login. After successful authentication, click on company name or e-Voting service provider i.e. NSDL to cast your vote or join the meeting. 2. Existing IDeAS users can visit https://eservices.nsdl.com, click on the “Beneficial Owner” icon under “Login” (under ‘IDeAS’), enter existing User ID and Password, then click “Access to e-Voting”. 3. If not registered for IDeAS e-Services, register at https://eservices.nsdl.com — select “Register Online for IDeAS Portal” or https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp 4. Visit https://www.evoting.nsdl.com/, click “Login” under ‘Shareholder/Member’ section, enter your 16-digit demat account number (NSDL), Password/OTP and Verification Code. 5. Shareholders/Members can also download the NSDL Mobile App “NSDL Speede” by scanning the QR code for seamless voting.

Type of Shareholders	Login Method
Individual Shareholders holding securities in demat mode with CDSL	1. Users who have opted for CDSL Easi / Easiest facility can login through their existing user ID and password at www.cdslindia.com (login icon & New System Myeasi Tab). 2. After successful login, the Easi/Easiest user will be able to see the e-Voting option for eligible companies where evoting is in progress. 3. If not registered for Easi/Easiest, register at www.cdslindia.com (login & New System Myeasi Tab, then registration option). 4. Alternatively, access the e-Voting page directly by providing Demat Account Number and PAN. The system authenticates via OTP sent to your registered Mobile & Email.
Individual Shareholders (holding securities in demat mode) login through their depository participants	You can also login using your demat account credentials through your Depository Participant registered with NSDL/CDSL. Upon logging in, click on the e-Voting option, and you will be redirected to the NSDL/CDSL e-Voting website to cast your vote or join the meeting.

Important note: Members who are unable to retrieve User ID/Password are advised to use the Forget User ID and Forget Password option available on the abovementioned website.

Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e. NSDL and CDSL.

Login Type	Helpdesk Details
Individual Shareholders holding securities in demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.com or call at 022 - 4886 7000
Individual Shareholders holding securities in demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at toll free no. 1800-21-09911

Step 2: Cast your vote electronically and join General Meeting on NSDL e-Voting system.

How to cast your vote electronically and join General Meeting on NSDL e-Voting system?

1. After successful login at Step 1, you will be able to see all the companies “EVEN” in which you are holding shares and whose voting cycle and General Meeting is in active status.
2. Select “EVEN” of company for which you wish to cast your vote during the remote e-Voting period and casting your vote during the General Meeting. For joining virtual meeting, you need to click on “VC/OAVM” link placed under “Join Meeting”.
3. Now you are ready for e-Voting as the Voting page opens.
4. Cast your vote by selecting appropriate options i.e. assent or dissent, verify/modify the number of shares for which you wish to cast your vote and click on “Submit” and also “Confirm” when prompted.

5. Upon confirmation, the message "Vote cast successfully" will be displayed.
6. You can also take the printout of the votes cast by you by clicking on the print option on the confirmation page.
7. Once you confirm your vote on the resolution, you will not be allowed to modify your vote.

General Guidelines for shareholders

1. Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) are required to send scanned copy (PDF/JPG Format) of the relevant Board Resolution/ Authority letter etc. with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer by e-mail to neelamsomani90@gmail.com with a copy marked to evoting@nsdl.com. Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) can also upload their Board Resolution / Power of Attorney / Authority Letter etc. by clicking on "Upload Board Resolution / Authority Letter" displayed under "e-Voting" tab in their login.
2. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential. Login to the e-voting website will be disabled upon five unsuccessful attempts to key in the correct password. In such an event, you will need to go through the "Forgot User Details/Password?" or "Physical User Reset Password?" option available on www.evoting.nsdl.com to reset the password.
3. In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of www.evoting.nsdl.com or call on.: 022 - 4886 7000 or send a request to Ms. Pallavi Mhatre at evoting@nsdl.com

Process for those shareholders whose email ids are not registered with the depositories for procuring user id and password and registration of email ids for e-voting for the resolutions set out in this notice:

1. In case shares are held in physical mode please provide Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to complianceviel@gmail.com.
2. In case shares are held in demat mode, please provide DPID-CLID (16-digit DPID + CLID or 16-digit beneficiary ID), Name, client master or copy of Consolidated Account statement, PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) to complianceviel@gmail.com. If you are an Individual shareholder holding securities in demat mode, you are requested to refer to the login method explained at step 1 (A) i.e. Login method for e-Voting and joining virtual meeting for Individual shareholders holding securities in demat mode.
3. Alternatively, shareholder/members may send a request to evoting@nsdl.com for procuring user id and password for e-voting by providing above mentioned documents.
4. In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are required to update their mobile number and email ID correctly in their demat account in order to access e-Voting facility.

B) Login Method for e-Voting and joining virtual meeting for shareholders other than Individual shareholders holding securities in demat mode and shareholders holding securities in physical mode.

How to Log-in to NSDL e-Voting website?

1. Visit the e-Voting website of NSDL. Open web browser by typing the following URL: <https://www.evoting.nsdl.com/> either on a Personal Computer or on a mobile.
2. Once the home page of e-Voting system is launched, click on the icon “Login” which is available under ‘Shareholder/Member’ section.
3. A new screen will open. You will have to enter your User ID, your Password/OTP and a Verification Code as shown on the screen. Alternatively, if you are registered for NSDL eservices i.e. IDEAS, you can log-in at <https://eservices.nsdl.com/> with your existing IDEAS login, click on e-Voting and proceed to Step 2.
4. Your User ID details are given below:

Manner of Holding Shares	Your User ID Is:
a) For Members who hold shares in demat account with NSDL.	8 Character DP ID followed by 8 Digit Client ID. Example: DP ID IN300*** + Client ID 12***** → User ID IN300***12*****.
b) For Members who hold shares in demat account with CDSL.	16 Digit Beneficiary ID. Example: Beneficiary ID 12***** → User ID 12*****.
c) For Members holding shares in Physical Form.	EVEN Number followed by Folio Number registered with the company. Example: Folio No. 001*** + EVEN 101456 → User ID 101456001***

5. Password details for shareholders other than Individual shareholders are given below:

- a) If you are already registered for e-Voting, then you can use your existing password to login and cast your vote.
- b) If you are using NSDL e-Voting system for the first time, you will need to retrieve the ‘initial password’ which was communicated to you. Once you retrieve your ‘initial password’, you need to enter it and the system will force you to change your password.

c) How to retrieve your ‘initial password’?

- (i) If your email ID is registered in your demat account or with the company, your ‘initial password’ is communicated to you on your email ID. Trace the email sent to you from NSDL from your mailbox. Open the email and open the attachment i.e. a .pdf file. The password to open the .pdf file is your 8 digit client ID for NSDL account, last 8 digits of client ID for CDSL account or folio number for shares held in physical form. The .pdf file contains your ‘User ID’ and your ‘initial password’.

- (ii) If your email ID is not registered, please follow steps mentioned below in process for those shareholders whose email ids are not registered.
6. If you are unable to retrieve or have not received the “Initial password” or have forgotten your password:
 - a) Click on “Forgot User Details/Password?” (if you are holding shares in your demat account with NSDL or CDSL) option available on www.evoting.nsdl.com.
 - b) “Physical User Reset Password?” (if you are holding shares in physical mode) option available on www.evoting.nsdl.com.
 - c) If you are still unable to get the password by the aforesaid two options, you can send a request at evoting@nsdl.com mentioning your demat account number/folio number, your PAN, your name and your registered address etc.
 - d) Members can also use the OTP (One Time Password) based login for casting the votes on the e-Voting system of NSDL.
 7. After entering your password, tick on Agree to “Terms and Conditions” by selecting on the check box.
 8. Now, you will have to click on “Login” button.
 9. After you click on the “Login” button, Home page of e-Voting will open.

THE INSTRUCTIONS FOR MEMBERS FOR e-VOTING ON THE DAY OF THE EGM/AGM ARE AS UNDER:-

1. The procedure for e-Voting on the day of the EGM/AGM is same as the instructions mentioned above for remote e-voting.
2. Only those Members/ shareholders, who will be present in the EGM/AGM through VC/OAVM facility and have not casted their vote on the Resolutions through remote e-Voting and are otherwise not barred from doing so, shall be eligible to vote through e-Voting system in the EGM/AGM.
3. Members who have voted through Remote e-Voting will be eligible to attend the EGM/AGM. However, they will not be eligible to vote at the EGM/AGM.
4. The details of the person who may be contacted for any grievances connected with the facility for e-Voting on the day of the EGM/AGM shall be the same person mentioned for Remote e-voting.

INSTRUCTIONS FOR MEMBERS FOR ATTENDING THE EGM/AGM THROUGH VC/OAVM ARE AS UNDER:

1. Member will be provided with a facility to attend the EGM/AGM through VC/OAVM through the NSDL e-Voting system. Members may access by following the steps mentioned above for Access to NSDL e-Voting system. After successful login, you can see link of “VC/OAVM” placed under “Join meeting” menu against company name. You are requested to click on VC/OAVM link placed under Join Meeting menu. The link for VC/OAVM will be available in Shareholder/Member login where the EVEN of Company will be displayed. Please note that the members who do not have the User ID and Password for e-Voting or have forgotten the User ID and Password may retrieve the same by following the remote e-Voting instructions mentioned in the notice to avoid last minute rush.

2. Members are encouraged to join the Meeting through Laptops for better experience.
3. Further Members will be required to allow Camera and use Internet with a good speed to avoid any disturbance during the meeting.
4. Please note that Participants Connecting from Mobile Devices or Tablets or through Laptop connecting via Mobile Hotspot may experience Audio/Video loss due to Fluctuation in their respective network. It is therefore recommended to use Stable Wi-Fi or LAN Connection to mitigate any kind of aforesaid glitches.
5. Shareholders who would like to express their views/have questions may send their questions in advance mentioning their name demat account number/folio number, email id, mobile number at complianceviel@gmail.com. The same will be replied by the company suitably.

Place: Ahmedabad

Date: ____/2026

For and on behalf of the Board of Directors

Vivid Mercantile Limited

Satishkumar Ramanlal Gajjar

Managing Director & CFO

DIN: 05254111

Geetaben Satishbhai Gajjar

Whole-Time Director

DIN: 05254107

ANNEXURE TO NOTICE

Profile of Director Seeking Re-appointment (Item No. 2)

Details under Regulation 36(3) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Secretarial Standard 2 issued by The Institute of Company Secretaries of India in respect of Directors seeking re-appointment/appointment/confirmation at the ensuing Annual General Meeting are as follows:

MR. DHAVAL SATISHKUMAR GAJJAR

Non-Executive Director | DIN: 07772542

Name	Mr. Dhaval Satishkumar Gajjar
Date of Birth	24 th July, 1991
DIN	07772542
Date of First Appointment on Board	30 th December, 2017
Qualifications	diploma in animation from the Maya Academy of Advanced Cinematics
Nature of Expertise	Mr. Dhaval Satishkumar Gajjar holds a diploma in animation from the Maya Academy of Advanced Cinematics and brings creative and design-oriented expertise to the Board, contributing to the Company's product development, presentation and strategic initiatives
Directorship in Other Listed Companies	Nil
Membership / Chairmanship of Committees in other Listed Companies	Nil
Relationship with other Directors/KMPs	He is the son of Mr. Satishkumar Ramanlal Gajjar, Managing Director, and Mrs. Geetaben Satishbhai Gajjar, Whole-Time Director
No. of Equity Shares held in the Company	2,360

Terms and Conditions of Re-appointment	Proposed to be re-appointed as a Non-Executive, Non-Independent Director, liable to retire by rotation, in accordance with the provisions of the Companies Act, 2013 and the Articles of Association of the Company. There is no change in the existing terms and conditions of her appointment.
Last Drawn Remuneration	Nil
Information as required under circular No. LIST/COMP/14/2018-19 dated June 20, 2018 issued by BSE.	He is not debarred from holding the office of Director by virtue of any order of the Securities and Exchange Board of India or any other authority.

DIRECTORS' REPORT

Dear Shareholders,

Your Directors are pleased to present the 31st Annual Report of your Company together with the Audited Financial Statements for the financial year ended 31st March, 2026.

1. FINANCIAL RESULTS

The financial performance of the Company for the year under review, as compared to the previous financial year, is summarised below:

Particulars	FY 2025-26 (₹ in Lakhs)	FY 2024-25 (₹ in Lakhs)
Revenue from Operations	4,691.06	1,370.99
Other Income	172.90	304.27
Total Income	4,863.96	1,675.26
Total Expenses	3,562.58	1,515.82
Profit Before Tax	1,301.38	159.44
Less: Tax Expense (Current + Deferred)	222.58	21.74
Profit After Tax	1,078.80	137.70
Other Comprehensive Income (net of tax)	151.74	981.97
Total Comprehensive Income	1,230.54	1,119.67
Earnings Per Share (Basic & Diluted) (₹)	1.08	0.14

2. STATE OF COMPANY'S AFFAIRS

During the financial year ended **31st March, 2026**, the Company continued its business operations and During the financial year under review, the Company witnessed a significant improvement in its overall financial position and continued to maintain a sound capital structure. The **Total Assets of the Company increased to ₹7,113.49 lakhs as at 31st March, 2026, from ₹5,919.70 lakhs as at 31st March, 2025.**

The Company's **Total Equity stood at ₹5,620.35 lakhs**, comprising Equity Share Capital of ₹1,002.56 lakhs and Other Equity of ₹4,617.79 lakhs, as against total equity of ₹5,371.78 lakhs in the previous year. The increase in Other Equity is primarily attributable to the profit earned during the year and other comprehensive income.

On the asset side, **Current Investments increased to ₹3,502.50 lakhs** from ₹2,339.84 lakhs in the previous year. The Company's **inventory decreased substantially to ₹478.25 lakhs** from ₹1,938.91 lakhs, while **Trade Receivables stood at ₹426.86 lakhs** as compared to ₹756.47 lakhs in the previous year. **Cash and Cash Equivalents increased significantly to ₹227.09 lakhs** from ₹10.65 lakhs. Other Current Assets also increased to ₹1,929.81 lakhs from ₹850.60 lakhs.

The Company continued to maintain a relatively low level of borrowings. As at 31st March, 2026, non-current borrowings stood at **₹7.00 lakhs**, while there were no current borrowings, as compared to current borrowings of ₹250.54 lakhs in the previous year. Trade Payables stood at **₹806.77 lakhs**, compared with ₹3.79 lakhs in the previous year, and current provisions stood at ₹564.06 lakhs.

The Company's financial position at the close of the year reflects a strengthened equity base, higher investments and cash balances, and a significant reduction in inventory and trade receivables. The Board is satisfied with the overall affairs and financial position of the Company and remains focused on strengthening its operations, efficient utilisation of resources and sustainable growth in the ensuing financial year.

3. DIVIDEND

In view of the Company's financial requirements and with a view to conserving resources for strengthening the financial position of the Company, meeting future business requirements and supporting working capital needs, the Board of Directors, after due consideration of the financial position and future requirements of the Company, does not recommend declaration of any dividend for the financial year ended 31st March, 2026.

The Board considers it appropriate to retain the earnings within the business so as to provide adequate financial flexibility for the Company's ongoing operations, investment requirements and future growth opportunities. Accordingly, no dividend has been recommended for the financial year under review.

4. TRANSFER TO RESERVES

During the financial year under review, the Company has not transferred any amount to the General Reserve. The profit earned during the year has been retained within the Company and appropriately reflected under Other Equity / Surplus (Retained Earnings) in accordance with the applicable accounting requirements.

As at 31st March, 2026, the Company's Other Equity stood at ₹4,617.79 lakhs, as compared

to ₹4,369.22 lakhs as at 31st March, 2025. The surplus balance includes the profit for the year, along with other movements in reserves and surplus during the year. The Company has accordingly retained its earnings to strengthen its net worth and provide resources for its future business and financial requirements.

The Board believes that retention of the profits within the business is in the best interest of the Company and its stakeholders, considering its future operational, investment and working capital requirements.

5. SHARE CAPITAL

The paid-up equity share capital of the Company as on 31st March, 2026 stood at ₹1,002.56 lakhs, comprising 10,02,56,400 Equity Shares of ₹1/- each, fully paid-up. There was no change in the paid-up share capital of the Company during the financial year under review.

SHARE CAPITAL AT A GLANCE

Particulars	Beginning of the Financial Year	End of the Financial Year
Authorised Share Capital	₹10.03 Crore	₹15.25 Crore*
Paid-up Share Capital	₹1,002.56 Lakhs	₹1,002.56 Lakhs

*The increase in Authorised Share Capital was approved by the Members during the year through the Postal Ballot process.

During the year, the Members of the Company approved an increase in the Authorised Share Capital of the Company through the Postal Ballot process. Accordingly, the Authorised Share Capital was increased from ₹10,03,00,000/- (Rupees Ten Crore Three Lakh only) divided into 10,03,00,000 Equity Shares of ₹1/- each to ₹15,25,00,000/- (Rupees Fifteen Crore Twenty-Five Lakh only) divided into 15,25,00,000 Equity Shares of ₹1/- each, by creation of an additional 5,22,00,000 Equity Shares of ₹1/- each.

The aforesaid alteration in the Authorised Share Capital was approved by the Members through the Postal Ballot process, with the e-voting period being from 26th February, 2026 to 27th March, 2026, in accordance with the applicable provisions of the Companies Act, 2013 and the rules made thereunder.

Further, the Board of Directors, at its meeting held on 26th March, 2026, approved the Draft Letter of Offer in connection with the proposed Rights Issue of up to 5,01,28,200 Equity Shares of face value ₹1/- each, at an issue price of ₹5/- per Equity Share, including a premium of ₹4/- per share, aggregating up to ₹2,506.41 lakhs. The proposed Rights Is-

sue is in the ratio of 1 (One) Rights Equity Share for every 2 (Two) fully paid-up Equity Shares held by the Eligible Equity Shareholders as on the Record Date, subject to requisite approvals and applicable regulatory requirements.

The proposed Rights Issue is intended to augment the Company's financial resources and support its future business and working capital requirements.

During the year under review, the Company did not issue any equity shares with differential rights as to dividend, voting or otherwise, sweat equity shares or shares under any Employee Stock Option Scheme.

Accordingly, there was no change in the paid-up equity share capital of the Company during the year, and the paid-up share capital remained at ₹1,002.56 lakhs as at 31st March, 2026.

6. CHANGE IN THE NATURE OF BUSINESS

The Company has continued to operate in the same line of business during the financial year under review. There has been no change in the nature of its business activities.

7. PUBLIC DEPOSITS

During the financial year under review, the Company has not accepted any deposits from the public within the meaning of Section 73 of the Companies Act, 2013, read with the Companies (Acceptance of Deposits) Rules, 2014, as amended from time to time.

Accordingly, there were no outstanding deposits within the meaning of the applicable provisions of the Companies Act, 2013 as at 31st March, 2026. The Company has also not accepted any amount which is required to be reported as a deposit under the applicable provisions of the Act and the Rules made thereunder.

Consequently, the provisions relating to acceptance of deposits, repayment thereof and other requirements applicable to deposits under the Companies Act, 2013 and the rules made thereunder were not applicable to the Company during the year under review.

The Company has not accepted any deposits from the public falling within the ambit of Section 73 of the Companies Act, 2013 read with the Companies (Acceptance of Deposits) Rules, 2014 during the year under review.

8. Particulars of Loans, Guarantees and Investments — Section 186

The particulars of loans given, investments made, guarantees given and securities provided, as covered under the provisions of Section 186 of the Companies Act, 2013, together with the purpose for which such loans, guarantees or securities are proposed to be utilised, are disclosed in the relevant notes forming part of the financial statements of the Company for the financial year ended 31st March, 2026.

As at 31st March, 2026, the Company had loans and advances to related parties, in the nature of loans

against purchase of property and copyrights, amounting to ₹523.89 lakhs. The Company also had investments in equity instruments amounting to ₹3,502.50 lakhs as at the year-end.

The aforesaid loans and investments have been made in accordance with the applicable provisions of the Companies Act, 2013 and are disclosed in greater detail in the relevant notes to the financial statements, particularly Notes 2 and 4, forming part of this Annual Report.

The Company has complied with the applicable requirements of Section 186 of the Companies Act, 2013 in respect of loans, investments, guarantees and securities, wherever applicable.

9. Related Party Transactions

During the financial year under review, all contracts, arrangements and transactions entered into by the Company with its related parties were undertaken in the ordinary course of business and on an arm's length basis, in accordance with the applicable provisions of the Companies Act, 2013 and the rules made thereunder.

There were no material related party transactions entered into by the Company during the year which, either individually or taken together with previous transactions, required approval of the Members under Section 188 of the Companies Act, 2013 or Regulation 23 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as applicable.

The transactions with related parties undertaken during the year were reviewed by the appropriate authorities in accordance with the applicable policies and statutory requirements. The Company has also maintained the requisite disclosures and records in respect of such transactions.

The details of related party transactions entered into during the year, including the nature and particulars thereof, are disclosed in Note 2.17 to the financial statements forming part of this Annual Report.

Further, the particulars of contracts or arrangements with related parties referred to in Section 188(1) of the Companies Act, 2013, in the prescribed Form AOC-2, are annexed to this Report as Annexure A.

The Company confirms that there were no transactions with related parties during the year which were prejudicial to the interests of the Company or its Members.

10. Number of Meetings of the Board

During the financial year 2025-26, the Board of Directors of the Company met 9 (Nine) times to consider and deliberate upon various matters relating to the Company's business, operations, financial performance, corporate affairs, statutory compliances and other matters requiring the consideration and approval of the Board.

The meetings of the Board were duly convened in accordance with the applicable provisions of the Companies Act, 2013, the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and other applicable statutory and regulatory requirements. The requisite notices and agenda papers were circulated to the Directors in accordance with the applicable provisions.

The Directors actively participated in the deliberations of the Board and considered various matters relating to the Company's financial performance, business operations, investments, corporate actions, statutory and regulatory compliances and other matters placed before the Board from time to time.

The intervening gap between any two consecutive meetings of the Board was within the period prescribed under the applicable provisions of the Companies Act, 2013 and the SEBI (LODR) Regulations, 2015, as applicable.

The details of the Board Meetings held during the financial year, including the number of meetings held and the attendance of the Directors, are provided in the Corporate Governance Report forming part of this Annual Report.

11. DETAILS OF COMMITTEES OF THE BOARD

The Board of Directors has constituted various Committees to assist the Board in discharging its responsibilities and to ensure effective corporate governance in accordance with the applicable provisions of the Companies Act, 2013 and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations").

As on March 31, 2026, the Board has constituted the following statutory Committees:

- a) Audit Committee
- b) Nomination and Remuneration Committee
- c) Stakeholders' Relationship Committee

The composition of the aforesaid Committees, their terms of reference, the number of meetings held during the financial year under review and the attendance of the Members at such meetings are disclosed in detail in the Corporate Governance Report, which forms an integral part of this Annual Report.

The meetings of the Committees are generally scheduled in conjunction with the meetings of the Board of Directors or as and when considered necessary.

All recommendations made by the Audit Committee during the financial year under review were accepted by the Board without any modification.

12. Directors and Key Managerial Personnel

The Board of Directors of the Company comprises a balanced mix of Executive, Non-Executive and Independent Directors, providing an appropriate combination of management experience, professional expertise and independent oversight. As at 31st March, 2026, the Board consisted of six Directors, comprising two Executive Directors, one Non-Executive Non-Independent Director and three Non-Executive Independent Directors. The Board is chaired by a Non-Executive Independent Director.

The composition of the Board as at the end of the financial year was as follows:

Name	Designation
Mr. Umeshbhai Rasiklal Gor	Non-Executive – Independent Director & Chairperson
Mr. Satishkumar Ramanlal Gajjar	Executive Director
Mrs. Geetaben Satishbhai Gajjar	Executive Director
Mr. Dhaval Satishkumar Gajjar	Non-Executive – Non-Independent Director
Mr. Ayush Manishbhai Shah	Non-Executive – Independent Director
Mr. Jaymin Rakeshkumar Shah	Non-Executive – Independent Director

Retirement by Rotation

In accordance with Section 152 of the Companies Act, 2013, Mr. Dhaval Satishkumar Gajjar (DIN: 07772542), Non-Executive Non-Independent Director of the Company, retires by rotation at the ensuing Annual General Meeting and, being eligible, offers himself for re-appointment.

The Board, after considering his experience, contribution and continued association with the Company, recommends his re-appointment as a Director for consideration and approval of the Members at the ensuing Annual General Meeting.

The requisite particulars relating to his proposed re-appointment, as prescribed under the applicable provisions of the Companies Act, 2013 and the SEBI (LODR) Regulations, 2015, are provided in the Notice convening the ensuing Annual General Meeting.

Independent Directors

The Company has three Non-Executive Independent Directors, namely Mr. Umeshbhai Rasiklal Gor, Mr. Ayush Manishbhai Shah and Mr. Jaymin Rakeshkumar Shah.

The Independent Directors have submitted the requisite declarations confirming that they meet the criteria of independence prescribed under Section 149(6) of the Companies Act, 2013 and Regulation 16(1)(b) of the SEBI (LODR) Regulations, 2015, as applicable.

Based on the declarations and other information furnished by the Independent Directors, the Board is of the opinion that the Independent Directors fulfil the prescribed criteria of independence and are independent of the management of the Company. The Board is also of the opinion that they possess the requisite integrity, expertise, experience and competence necessary to effectively discharge their duties and responsibilities.

The Independent Directors continue to provide objective and independent judgement on matters placed before the Board and contribute to the Company's corporate governance framework.

The Key Managerial Personnel of the Company as at **31st March, 2026** were as follows:

Name	Designation
Mr. Satishkumar Ramanlal Gajjar	Managing Director and Chief Financial Officer
Ms. Priti Jain	Company Secretary & Compliance Officer

Changes in the Board and Key Managerial Personnel

There was **no other change in the composition of the Board of Directors or Key Managerial Personnel during the financial year under review**, except as specifically stated in this Report.

The Board places on record its appreciation for the valuable contribution, guidance and support extended by the Directors and Key Managerial Personnel during the year and looks forward to their continued contribution towards the growth and development of the Company.

13. Policy on Directors' Appointment and Remuneration

The Company has, on the recommendation of the Nomination and Remuneration Committee, adopted a comprehensive Policy on Selection, Appointment and Remuneration of Directors, Senior Management and other employees, in accordance with the applicable provisions of the Companies Act, 2013 and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Policy lays down the framework and criteria for the selection, appointment and re-appointment of Directors and Senior Management, including the qualifications, experience, expertise, skills, positive attributes and independence criteria to be considered while making such appointments.

The Policy also sets out the principles and parameters governing the remuneration of Directors, Key Managerial Personnel, Senior Management and other employees, with due consideration to their roles and responsibilities, qualifications, experience, performance and the Company's overall business objectives.

The Nomination and Remuneration Committee periodically reviews the Policy and makes appropriate recommendations to the Board wherever required, with a view to ensuring that the Company has an appropriate balance of skills, experience, knowledge and independence at the Board and senior management level.

A summary of the Policy and other relevant disclosures are provided in the Corporate Governance Report forming part of this Annual Report. The Policy is also available on the Company's website at www.vividmercantile.com.

14. Board and Director Performance Evaluation

Pursuant to the applicable provisions of the Companies Act, 2013 and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Board of Directors carried out an annual performance evaluation of the Board as a whole, its Committees and individual Directors, including the Chairperson, for the financial year under review.

The evaluation was undertaken through a structured framework covering various parameters relevant to the effective functioning of the Board and its Committees, including Board composition and diversity, effectiveness of Board deliberations, quality and timeliness of information provided to the Board, strategic oversight, decision-making, corporate governance practices, participation and contribution of Directors and overall effectiveness of the Board and its Committees.

The performance evaluation of the Independent Directors was also carried out with regard to their fulfilment of the applicable responsibilities and duties, their contribution to Board deliberations, independent judgement and overall effectiveness in discharging

their functions.

The Board also evaluated the performance of its Committees and individual Directors, including the Chairperson, taking into consideration their respective roles, responsibilities, participation, contribution and effectiveness.

The evaluation process provided an opportunity to assess the overall effectiveness of the Board and its Committees and to identify areas for continued improvement in Board functioning and governance practices.

The Board is satisfied with the outcome of the performance evaluation and the contribution made by the Directors during the year under review.

Further details regarding the performance evaluation process, criteria and outcome are provided in the Corporate Governance Report forming part of this Annual Report.

15. FAMILIARISATION PROGRAMME FOR DIRECTORS

The Company conducts familiarisation programmes for its Directors to enable them to understand the business, operations, industry dynamics, regulatory framework, roles and responsibilities of the Board and its Committees, and other relevant matters relating to the Company.

The familiarisation programme includes presentations and briefings on the Company's business and operations, financial performance, strategic initiatives, risk management framework, governance practices, applicable statutory and regulatory requirements, and any other matters as may be considered appropriate from time to time.

The Company also provides opportunities to the Directors to interact with the senior management and key managerial personnel to facilitate a better understanding of the business and operations of the Company and to enable them to effectively discharge their duties and responsibilities.

In accordance with the applicable provisions of the Companies Act, 2013 and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, details of the familiarisation programme imparted to the Directors are available on the Company's website.

16. POLICIES

The Company has adopted and implemented various policies and codes in accordance with the provisions of the Companies Act, 2013, the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and other applicable laws and regulations. These policies provide a framework for good corporate governance, ethical business conduct, transparency, accountability and compliance.

The policies are reviewed periodically by the Board of Directors and/or the respective Committees, as

applicable, to ensure that they remain aligned with the Company's business requirements and the prevailing statutory and regulatory framework.

The Company's key policies and codes, as applicable, include the Code of Conduct for Directors and Senior Management Personnel, Policy on Related Party Transactions, Nomination and Remuneration Policy, Vigil Mechanism/Whistle Blower Policy, Policy for Determination of Materiality and other policies required under applicable laws and regulations.

The detailed policies of the Company are available on the Company's website www.vividmercantile.com.

17. AUDITORS

Statutory Auditors

M/s. Shah Karia & Associates, Chartered Accountants (Firm Registration No. 131546W), are the Statutory Auditors of the Company.

During the financial year under review, a casual vacancy arose in the office of the Statutory Auditor on account of the resignation of the previous Statutory Auditor. Pursuant to the provisions of Section 139(8) of the Companies Act, 2013, the Board of Directors appointed M/s. Shah Karia & Associates, Chartered Accountants (Firm Registration No. 131546W), to fill the said casual vacancy, subject to the approval of the Members.

Subsequently, at the Annual General Meeting held on 27th September, 2025, the Members approved the appointment of M/s. Shah Karia & Associates, Chartered Accountants, as Statutory Auditors of the Company for a period of five consecutive year, commencing from the financial year 2025-26 and continuing up to the financial year 2029-30, in accordance with the applicable provisions of the Companies Act, 2013.

The Statutory Auditors have confirmed their eligibility and consent to continue as Statutory Auditors of the Company and have also confirmed that their appointment is in accordance with the applicable provisions of the Companies Act, 2013 and the rules made thereunder.

Statutory Audit Report

The Auditors' Report on the financial statements of the Company for the financial year ended 31st March, 2026 does not contain any qualification, reservation, adverse remark or disclaimer

The observations, if any, made by the Statutory Auditors in their Report, together with the relevant dis-

closures forming part of the financial statements, are self-explanatory. Accordingly, pursuant to Section 134(3) of the Companies Act, 2013, no further explanation or comments by the Board are considered necessary in respect of the Auditors' Report.

Secretarial Auditor

Pursuant to the provisions of Section 204 of the Companies Act, 2013 and the rules made thereunder, the Company had appointed M/s. Neelam Somani & Associates, Company Secretaries, bearing Membership No. F10993, as the Secretarial Auditor of the Company.

The appointment of M/s. Neelam Somani & Associates was approved by the Members at the previous Annual General Meeting for a period of five consecutive years, commencing from the financial year 2025-26 to the financial year 2029-30, in accordance with the applicable provisions of the Companies Act, 2013.

The Secretarial Auditor conducted the secretarial audit of the Company for the financial year ended 31st March, 2026, and the Secretarial Audit Report in Form MR-3 forms part of this Annual Report and is annexed **as Annexure B.**

Subsequent to the closure of the financial year ended 31st March, 2026, M/s. Neelam Somani & Associates tendered their resignation as Secretarial Auditor of the Company. Accordingly, the Company has taken necessary steps for appointment of a new Secretarial Auditor in accordance with the applicable provisions of the Companies Act, 2013.

[REDACTED] Practising Company Secretary, has been appointed as the Secretarial Auditor of the Company for the relevant period, in accordance with the applicable provisions of the Companies Act, 2013.

Secretarial Audit Report

The Secretarial Audit Report for the financial year ended 31st March, 2026, in Form MR-3, is annexed to this Report as Annexure B.

The observations, qualifications or other remarks, if any, contained in the Secretarial Audit Report shall be read together with the explanations and clarifications provided by the Company, wherever applicable.

The Secretarial Audit Report does not contain any qualification, reservation, adverse remark or disclaimer requiring any further explanation or comments from the Board.

Cost Records and Cost Audit

The provisions relating to maintenance of cost records under Section 148(1) of the Companies Act, 2013, read with the Companies (Cost Records and Audit) Rules, 2014, are not applicable to the Company, as the products/services of the Company do not fall within the categories of industries or activities prescribed under the said Rules.

Accordingly, the Company is not required to maintain cost records under Section 148(1) of the Companies Act, 2013 and the applicable rules made thereunder. Consequently, the requirement for appointment of a Cost Auditor and conduct of Cost Audit is also not applicable to the Company for the financial year under review.

The Company has complied with the applicable provisions relating to audit and assurance requirements during the year under review.

18. DISCLOSURE UNDER SECTION 164(2) OF THE COMPANIES ACT, 2013

The Company has received declarations from all the Directors in the prescribed Form DIR-8, confirming that they are not disqualified from being appointed or continuing as Directors of the Company pursuant to the provisions of Section 164(2) of the Companies Act, 2013, read with Rule 14(1) of the Companies (Appointment and Qualification of Directors) Rules, 2014.

Based on the declarations received from the Directors, the Board of Directors confirms that none of the Directors of the Company is disqualified from being appointed or continuing as a Director under the applicable provisions of the Companies Act, 2013.

19. Internal Financial Controls

The Company has established and maintained adequate internal financial controls commensurate with the size, scale and nature of its business and the complexity of its operations. These controls are designed to provide reasonable assurance regarding the reliability of financial reporting, safeguarding of assets, prevention and detection of frauds and errors, accuracy and completeness of accounting records, and compliance with applicable laws and regulations.

The internal financial control framework of the Company is supported by appropriate policies, procedures, processes and control mechanisms, which are periodically reviewed and strengthened, wherever considered necessary, in line with the changing business environment and operational requirements.

The management is responsible for establishing and maintaining adequate internal financial controls over financial reporting. The effectiveness of such controls is reviewed periodically by the management and the Statutory Auditors as part of their audit and other procedures.

The Statutory Auditors, in their Report under Section 143(3)(i) of the Companies Act, 2013, have expressed an unmodified/unqualified opinion and confirmed that the Company has, in all material respects, adequate internal financial controls over financial re-

porting and that such controls were operating effectively as at 31st March, 2026.

Accordingly, the Board is of the opinion that the Company has an adequate and effective internal financial control framework commensurate with its requirements.

20. Risk Management

The Company recognises that effective risk management is an integral part of achieving its business objectives and sustaining long-term growth. The Board of Directors periodically reviews the key business and financial risks faced by the Company and monitors the measures adopted by the management for identifying, assessing, mitigating and managing such risks.

The principal risks considered by the Company include price risk, credit risk and liquidity risk, along with other operational and financial risks that may arise in the normal course of business. The Company seeks to manage these risks through appropriate internal processes, regular monitoring, prudent financial management and timely decision-making.

The Board periodically evaluates the risk environment and reviews the adequacy of the measures adopted to mitigate identified risks. The management remains responsible for monitoring the identified risks and taking appropriate corrective and preventive measures, wherever required.

Based on the assessment undertaken during the year under review, the Board is of the opinion that there are no elements of risk which may threaten the existence of the Company.

The Company has not constituted a separate Risk Management Committee, as constitution of such a committee is not mandatory for the Company under the applicable provisions of the SEBI (LODR) Regulations, 2015, considering that the Company does not fall within the category of the top 1,000 listed entities by market capitalisation.

Further details regarding the risk profile of the Company, key risks and the measures undertaken for their mitigation are provided in the Management Discussion & Analysis forming part of this Annual Report.

21. Corporate Social Responsibility (CSR)

The provisions relating to Corporate Social Responsibility under Section 135 of the Companies Act, 2013, read with the applicable rules made thereunder, are not applicable to the Company for the financial year under review.

The Company does not meet the prescribed net worth, turnover or net profit thresholds specified under Section 135 of the Companies Act, 2013, for applicability of the CSR provisions.

Accordingly, the requirement to constitute a Corporate Social Responsibility Committee, formulate and implement a CSR Policy, incur expenditure towards CSR activities and make the disclosures prescribed under Section 135 of the Companies Act, 2013 is not

applicable to the Company for the financial year ended 31st March, 2026.

The Company will continue to monitor the applicability of the CSR provisions based on the prescribed statutory thresholds and shall undertake the necessary compliances if and when the provisions become applicable.

22. Business Responsibility and Sustainability Reporting (BRSR)

The provisions relating to Business Responsibility and Sustainability Reporting (BRSR) under Regulation 34(2)(f) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 are applicable to the specified listed entities based on the prescribed criteria, including the threshold relating to the top 1,000 listed entities by market capitalisation.

As the Company does not fall within the prescribed category of the top 1,000 listed entities by market capitalisation, the requirement to provide BRSR disclosures for the financial year under review is not applicable to the Company.

Accordingly, the Company has not prepared a separate BRSR Report for the financial year ended 31st March, 2026.

The Company remains committed to conducting its business responsibly and in accordance with applicable legal, regulatory and governance requirements.

23. Vigil Mechanism / Whistle Blower Policy

The Company has established a Vigil Mechanism / Whistle Blower Policy in accordance with the provisions of Section 177(9) of the Companies Act, 2013 and Regulation 22 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Vigil Mechanism provides a formal framework for Directors and employees to report genuine concerns relating to any suspected misconduct, unethical behaviour, irregularities, violation of applicable laws, policies or other matters requiring appropriate attention. The mechanism is intended to promote a culture of transparency, accountability and ethical conduct within the organisation.

The Policy provides adequate safeguards against victimisation of persons who make disclosures in good faith and also provides for appropriate channels for reporting and addressing concerns. In exceptional cases, the Policy provides for direct access to the Chairperson of the Audit Committee.

During the financial year under review, no complaints or disclosures were received under the Vigil Mechanism / Whistle Blower Policy.

The Vigil Mechanism / Whistle Blower Policy is available on the Company's website and the details thereof are also provided in the Corporate Governance Report forming part of this Annual Report.

24. PREVENTION OF SEXUAL HARASSMENT (POSH) AND MATERNITY BENEFIT

The Company is committed to providing a safe, respectful and inclusive working environment for all its employees and has adopted appropriate measures in accordance with the provisions of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013.

In compliance with the applicable provisions of the said Act, the Company has constituted an Internal Complaints Committee to consider and address complaints relating to sexual harassment at the workplace and to ensure appropriate redressal in accordance with the prescribed procedure.

The Company continues to create awareness regarding the prevention of sexual harassment and expects all employees to maintain appropriate standards of professional conduct and workplace behavior.

During the financial year 2025-26, the Company did not receive any complaint of sexual harassment. Accordingly, there were no complaints pending at the beginning or at the end of the financial year and no complaint was disposed of during the year.

Maternity Benefit

The Company complies with the applicable provisions of the **Maternity Benefit Act, 1961**, as amended from time to time, and is committed to providing eligible women employees with the maternity benefits and related protections prescribed under the applicable law.

The Company ensures that eligible women employees are provided maternity leave and other applicable benefits in accordance with the provisions of the Act and the Company's applicable policies. The Company also strives to maintain a supportive and inclusive work environment for women employees and to ensure compliance with all applicable statutory requirements relating to maternity benefits.

Further details relating to the Internal Complaints Committee and compliance with the applicable provisions are provided in the Corporate Governance Report forming part of this Annual Report.

25. CODE OF CONDUCT

The Company has adopted a Code of Conduct for the Board of Directors and Senior Management Personnel in accordance with the applicable provisions of the Companies Act, 2013 and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Code is designed to promote ethical conduct, integrity, transparency, accountability and responsible corporate behaviour among the Directors and Senior Management Personnel of the Company.

All the Directors and Senior Management Personnel have affirmed compliance with the Code of Conduct for the financial year under review. The declaration regarding compliance with the Code forms part of the Corporate Governance Report.

The Code of Conduct is available on the Company's website www.vividmercantile.com

26. Human Resources

The Company recognises its employees as an important part of its continued growth and operational effectiveness. The Company believes that a capable, committed and well-trained workforce is essential for maintaining quality, customer trust and consistency in its business operations.

During the financial year under review, the Company continued to focus on developing and strengthening the capabilities of its employees, particularly in areas relevant to product appraisal, compliance requirements, operational processes and customer service.

The Company seeks to foster a professional and supportive working environment that encourages responsibility, performance, learning and continuous improvement. The Company also remains committed to maintaining appropriate standards of employee conduct, workplace discipline and compliance with applicable laws and regulations.

Industrial relations remained cordial throughout the year under review. The Company continues to assess its human resource requirements in line with its business objectives and operational needs.

Further details relating to human resources, employee-related matters and other operational aspects are provided in the Management Discussion & Analysis forming part of this Annual Report.

27. Particulars of Employees

The Company had a workforce of 6 (six) employees as on the date of this Report.

The Company has complied with the applicable provisions relating to disclosure of remuneration and particulars of employees under the Companies Act, 2013 and the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, as amended from time to time.

None of the employees of the Company was in receipt of remuneration exceeding the limits prescribed under Rule 5(2) of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 during the financial year under review. Accordingly, the particulars of employees required to be furnished pursuant to Rule 5(2) of the said Rules are not applicable to the Company.

The Company continues to maintain appropriate employee-related records and remuneration practices in accordance with the applicable statutory requirements.

28. Managerial Remuneration — Disclosure under Rule 5(1)

The disclosure pursuant to Section 197(12) of the Companies Act, 2013 read with Rule 5 of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, as amended from time to time, is attached as an Annexure to this Report and forms part of the Annual Report and marked as Annexure —

Conservation of Energy, Technology Absorption and Foreign Exchange

The particulars relating to conservation of energy, technology absorption and foreign exchange earnings and outgo, as required under Section 134(3)(m) of the Companies Act, 2013 read with the applicable rules, are provided in the separate Annexure forming part of this Report.

The Company is primarily engaged in trading activities and does not undertake manufacturing operations. Accordingly, the particulars relating to conservation of energy and technology absorption, to the extent applicable to the Company, have been appropriately disclosed in the said Annexure.

The details relating to foreign exchange earnings and outgo during the financial year under review are also provided in the said Annexure.

29. Green Initiatives

The Company recognises the importance of adopting environmentally responsible and sustainable practices in the conduct of its business.

As part of its green initiatives, the Company, wherever feasible, encourages the use of electronic modes of communication with its Members and other stakeholders. The Company provides the Annual Report, Notice of the Annual General Meeting and other shareholder communications through electronic means to Members who have registered their e-mail addresses with the Company, Depository Participants or Registrar and Transfer Agent, as applicable.

These measures contribute towards reducing paper consumption, minimising the environmental impact associated with physical communication and promoting more sustainable corporate practices.

The Company will continue to encourage digital communication and other environmentally conscious practices, wherever practicable.

30. Annual Return

Pursuant to the provisions of Section 92(3) and Section 134(3)(a) of the Companies Act, 2013, the Annual Return of the Company as on 31st March, 2026, prepared in the prescribed manner, is available on the website of the Company at www.vividmercantile.com.

The Annual Return may be accessed by Members and other stakeholders through the relevant section of the Company's website.

31. Subsidiary, Joint Venture and Associate Companies

As on 31st March, 2026, the Company does not have any subsidiary, joint venture or associate company.

Accordingly, the provisions relating to disclosure of particulars of subsidiaries, joint ventures and associate companies under Section 129(3) of the Companies Act, 2013, including the requirement to furnish Form AOC-1, are not applicable to the Company for the financial year under review.

32. Material Changes and Commitments

Except for the matters disclosed elsewhere in this Report, including under the section relating to Share Capital and the matters set out under “Significant and Material Orders” below, there have been no material changes or commitments affecting the financial position of the Company between the end of the financial year ended 31st March, 2026 and the date of this Report.

The Company continues to monitor developments subsequent to the close of the financial year and will make appropriate disclosures wherever required under the applicable laws and regulations.

33. Significant and Material Orders

During the financial year under review, there were no significant or material orders passed by any Regulator, Court or Tribunal which could have a material impact on the going concern status of the Company or its future operations.

However, subsequent to the closure of the financial year, the Securities and Exchange Board of India (“SEBI”) passed an order dated 29 May 2026 against the Company and its Director. Pursuant to the said order, the Company and the concerned Director were restrained from accessing the securities market and prohibited from buying, selling or otherwise dealing in securities, either directly or indirectly, or from associating with the securities market in any manner, for a period of five years, as specified in the said order.

The aforesaid order was duly disclosed by the Company to the Stock Exchange in accordance with the applicable provisions of the SEBI Regulations and other applicable laws.

The Company has filed an appeal against the said SEBI order before the Securities Appellate Tribunal (“SAT”), and the matter is presently pending adjudication before the Tribunal. The Company is pursuing the matter in accordance with applicable law and the outcome of the appeal is awaited.

34. Applications/Proceedings under the Insolvency and Bankruptcy Code, 2016

During the financial year under review, no application was made and no proceeding was pending against the Company under the Insolvency and Bankruptcy Code, 2016.

There was no instance during the year of any proceeding under the Insolvency and Bankruptcy Code, 2016 which could have a material impact on the financial position or operations of the Company.

35. Details of Difference in Valuation on One-Time Settlement

During the financial year under review, there was no one-time settlement entered into by the Company with any Bank or Financial Institution.

Accordingly, the requirement to disclose the difference between the amount of valuation done at the time of one-time settlement and the valuation done while taking a loan from Banks or Financial Institutions is not applicable to the Company.

36. Listing Fees

The Company has complied with its obligations relating to payment of annual listing fees to BSE Limited for the financial year 2025-26.

The annual listing fees payable to BSE Limited for FY 2025-26 have been paid.

37. Compliance with Secretarial Standards

During the financial year under review, the Company has complied with the applicable Secretarial Standards issued by the Institute of Company Secretaries of India (“ICSI”) and approved by the Central Government under Section 118(10) of the Companies Act, 2013.

The Company has complied with the applicable provisions of Secretarial Standard–1 (SS-1) relating to Meetings of the Board of Directors and Secretarial Standard–2 (SS-2) relating to General Meetings, as applicable to the Company during the financial year.

The Company continues to maintain appropriate records and processes to ensure adherence to the applicable Secretarial Standards and the requirements of the Companies Act, 2013 and the rules made thereunder

38. Management Discussion Analysis

The Management Discussion and Analysis Report (“MD&A”) forms an integral part of this Annual Report and provides an overview of the Company’s business operations, financial performance, industry and business environment, opportunities and challenges, risks and concerns, internal control systems and other relevant developments during the financial year under review.

The MD&A Report is provided as a separate section of this Annual Report and should be read in conjunction with the Directors’ Report and the audited financial statements of the Company for the financial year ended 31st March, 2026, the same is marked as Annexure __

39. Corporate Governance Report

The Company is committed to maintaining high standards of corporate governance and conducting its affairs with transparency, accountability, integrity and due regard to the interests of all its stakeholders.

The Corporate Governance Report forms an integral part of this Annual Report and provides details of the Company's governance framework, composition and functioning of the Board of Directors and its Committees, Board and Committee meetings, attendance, performance evaluation, policies, disclosures and other matters relating to the Company's corporate governance practices.

The Corporate Governance Report is presented as a separate section of this Annual Report and should be read in conjunction with the Directors' Report and the audited financial statements for the financial year ended 31st March, 2026, the same is marked as "Annexure __"

40. Directors' Responsibility Statement

Pursuant to Section 134(3)(c) read with Section 134(5) of the Companies Act, 2013, your Directors confirm that:

- (a) in the preparation of the annual accounts for the financial year ended 31st March, 2026, the applicable accounting standards had been followed and there are no material departures from the same;
- (b) the Directors had selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent, so as to give a true and fair view of the state of affairs of the Company as at 31st March, 2026 and of the profit of the Company for the year ended on that date;
- (c) the Directors had taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 2013, for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities;
- (d) the Directors had prepared the annual accounts on a going concern basis;
- (e) the Directors had laid down internal financial controls to be followed by the Company and that such internal financial controls are adequate and were operating effectively; and
- (f) the Directors had devised proper systems to ensure compliance with the provisions of all applicable laws and that such systems were adequate and operating effective-

ly.

41. Acknowledgements

Your Directors wish to place on record their sincere appreciation for the co-operation and support received from the shareholders, customers, suppliers, bankers, regulatory authorities and other stakeholders during the year, and for the dedication and commitment shown by employees at all levels.

For and on behalf of the Board of Directors of

Vivid Mercantile Limited

Satishkumar Ramanlal Gajjar
Managing Director & CFO
DIN: 05254111

Geetaben Satishbhai Gajjar
Whole-Time Director
DIN: 05254107

Place: Ahmedabad

Date: [●]

Annexure A — Form AOC-2

[Pursuant to clause (h) of sub-section (3) of Section 134 of the Companies Act, 2013 and Rule 8(2) of the Companies (Accounts) Rules, 2014 — Disclosure of particulars of contracts/arrangements entered into by the Company with related parties]

Part A — Details of contracts or arrangements or transactions not at arm's length basis

There were no contracts/arrangements/transactions entered into during the year ended 31st March, 2026 which were not at arm's length basis. Accordingly, this Part is **Not Applicable**.

Part B — Details of contracts or arrangements or transactions at arm's length basis

The following transactions with related parties were carried out during the year in the ordinary course of business and on an arm's length basis. As these did not exceed the materiality thresholds under Section 188(1) of the Companies Act, 2013, they did not require prior approval of the Members:

Name of Related Party and nature of relationship	Nature of contracts/arrangements/transactions	Duration of the contracts/arrangements/transactions	Salient terms of the contracts or arrangements or transactions including the value, if any	Date(s) of approval by the Board, if any:	Amount paid as advances, if any:
Veeram Barter Private Limited- Related Enterprise	Advance against purchase of Copyright	1 Year	518.01	04-04-2025	NA
Veeram Vendors Private Limited- Related Enterprise	Sale of Goods/Services	1 Year	1367.42	04-04-2025	NA
Veeram Barter Private Limited- Related Enterprise	Sale of Goods/Services	1 Year	176.99	04-04-2025	NA

Annexure B

PARTICULARS OF EMPLOYEES AND REMUNERATION DISCLOSURES

Pursuant to Section 197(12) of the Companies Act, 2013 ("Act") read with Rule 5 of the Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014 ("Rules"), the following

disclosures are made in respect of the remuneration of Directors, Key Managerial Personnel and employees of the Company for the financial year ended 31st March, 2026:

1. Ratio of the remuneration of each Director to the median remuneration of the employees of the Company

The ratio of the remuneration of each Director to the median remuneration of the employees of the Company for the financial year ended 31st March, 2026, is as follows:

Name of Director	Designation	Ratio of remuneration to median remuneration of employees
Mr. Satishkumar Ramanlal Gajjar	Managing Director	
Mrs. Geetaben Satishbhai Gajjar	Whole Time Director	

Note: Where no remuneration was paid to any Non-Executive Director

2. Percentage increase in remuneration of each Director, Chief Financial Officer, Chief Executive Officer, Company Secretary or Manager, if any

The percentage increase in remuneration of each Director, Chief Financial Officer, Chief Executive Officer, Company Secretary or Manager during the financial year ended 31st March, 2026, is as follows:

Name	Designation	% increase/(decrease) in remuneration
Mr. Satishkumar Ramanlal Gajjar	Managing Director and CFO	
Mrs. Geetaben Satishbhai Gajjar		
Mrs. Prity Jain	Company Secretary	

3. Percentage increase in the median remuneration of employees

The percentage increase in the median remuneration of employees during the financial year ended 31st March, 2026, was [REDACTED]

4. Number of permanent employees on the rolls of the Company

As on 31st March, 2026, the Company had [REDACTED] permanent employees on its rolls.

5. Average percentile increase already made in the salaries of employees other than managerial personnel and its comparison with the percentile increase in managerial remuneration

The average percentile increase in the salaries of employees other than managerial personnel during the financial year was [REDACTED], whereas the percentile increase in the managerial remuneration was [REDACTED].

There were no exceptional circumstances for the increase in managerial remuneration

6. Affirmation that remuneration is as per the remuneration policy of the Company

The Company affirms that the remuneration paid during the financial year ended 31st March, 2026 is as per the Remuneration Policy of the Company

Annexure C — Particulars Regarding Conservation of Energy, Technology Absorption and Foreign Exchange Earnings and Outgo

[Pursuant to Section 134(3)(m) of the Companies Act, 2013 read with Rule 8(3) of the Companies (Accounts) Rules, 2014]

A. Conservation of Energy

The Company is conscious of the importance of energy conservation and endeavours to optimise the use of energy resources in its day-to-day operations. The Company adopts appropriate measures, wherever feasible, to ensure efficient utilisation of electricity and other forms of energy and to minimise wastage.

(i) Steps taken or impact on conservation of energy:

The Company continues to monitor its energy consumption and encourages prudent and efficient use of electricity and other energy resources. Measures are undertaken, as considered appropriate, to avoid unnecessary consumption and to promote energy efficiency in its operations.

(ii) Steps taken by the Company for utilising alternate sources of energy:

During the financial year under review, the Company has not undertaken any significant initiative relating to the utilisation of alternate sources of energy. The Company continues to evaluate suitable and commercially viable opportunities for adoption of alternate and renewable sources of energy, wherever feasible.

(iii) Capital investment on energy conservation equipment:

During the financial year under review, the Company has not made any significant capital investment specifically towards energy conservation equipment.

B. Technology Absorption

i) Efforts made towards technology absorption:

The Company continues to assess and adopt appropriate technology and processes, wherever considered relevant and commercially viable, with a view to improving operational efficiency and productivity.

(ii) Benefits derived like product improvement, cost reduction, product development or import substitution:

The Company continues to focus on operational efficiency and effective utilisation of available resources. No significant technology absorption initiative having a material impact on product improvement, cost reduction, product development or import substitution was undertaken during the financial year under review.

(iii) Details of technology imported during the last three financial years:

No technology has been imported by the Company during the last three financial years.

(iv) Expenditure incurred on Research and Development:

The Company has not incurred any significant expenditure on Research and Development during the financial year under review.

C. Foreign Exchange Earnings and Outgo

Foreign Exchange Earnings: Nil | Foreign Exchange Outgo: Nil, during the year under review.

During the financial year under review, the Company had **no foreign exchange earnings or outgo**.

Accordingly, the details of foreign exchange earnings and outgo are as follows:

Particulars	FY 2025-26
Foreign Exchange Earnings	Nil
Foreign Exchange Outgo	Nil

MANAGEMENT DISCUSSION AND ANALYSIS

The Management Discussion and Analysis (“MDA”) should be read together with the audited financial statements of Vivid Mercantile Limited (“Vivid” or “the Company”) for the financial year ended 31st March, 2026, the accompanying notes to accounts and other disclosures forming part of the Annual Report.

The financial information discussed below is presented in ₹ lakhs, unless otherwise stated. The discussion focuses on the Company's operating performance, financial position, business environment, opportunities, risks and outlook.

1. INDUSTRY STRUCTURE AND DEVELOPMENTS

(a) Industry Structure and Developments

I. The Macroeconomic Environment

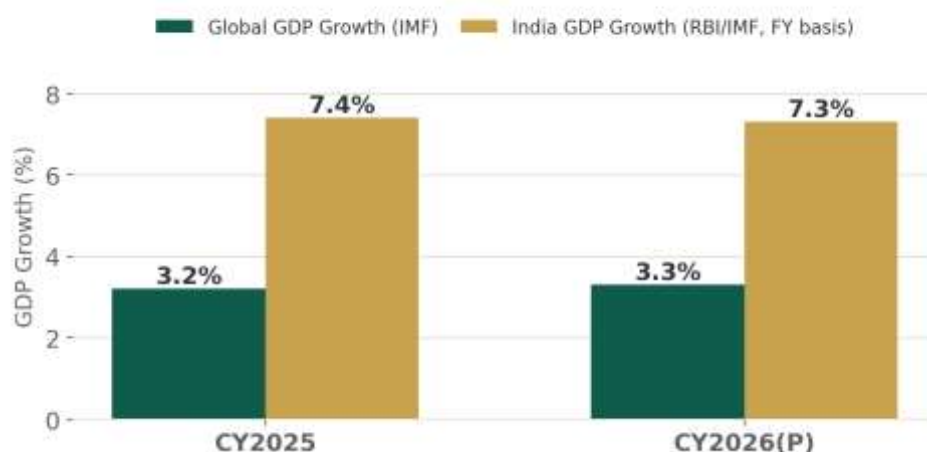
Global Economy

Global economic activity demonstrated resilience through calendar year 2025 and into the early part of 2026, notwithstanding an environment marked by episodic trade policy shifts, elevated geopolitical uncertainty and a gradual normalisation of monetary policy across major economies. As per the International Monetary Fund's ("IMF") World Economic Outlook Update of January 2026, global output is estimated to have grown by approximately 3.3% in calendar year 2025, with growth projected to remain resilient at 3.3% in 2026 and 3.2% in 2027. This marks a modest upward revision from the IMF's October 2025 assessment, supported by continued technology-led investment, accommodative financial conditions, fiscal and monetary support in several major jurisdictions, and the adaptability of the private sector to evolving trade conditions.

Growth across advanced economies is projected at approximately 1.8% for 2026, with the United States expected to expand by around 2.4%, aided by fiscal policy support, a lower policy rate environment, and the gradually diminishing impact of elevated trade tariffs introduced earlier in the cycle. The Euro area continues to face more subdued conditions, weighed down by structural headwinds in manufacturing and the lingering effects of elevated energy costs, while emerging market and developing economies, led by India, continue to outpace advanced economy growth rates by a wide margin. Global headline inflation has continued its gradual descent, though the pace of disinflation has varied meaningfully across geographies, with inflation in the United States remaining comparatively sticky relative to other major economies.

Key downside risks to the global outlook identified by multilateral agencies include a possible re-evaluation of technology-sector valuations and investment expectations, renewed escalation of geopolitical tensions in the Middle East and Eastern Europe, and the possibility of further trade policy shifts that could disrupt global supply chains, capital flows and commodity markets — developments of direct relevance to a gold and jewellery-linked business such as ours, given gold's role as both a global commodity and a safe-haven investment asset.

Global vs. Indian Economic Growth



Global and Indian GDP growth (Source: IMF World Economic Outlook, January 2026; Reserve Bank of India, February 2026 Monetary Policy Statement). India figures on a fiscal-year basis.

Indian Economy

India has continued to consolidate its position as the world's fastest-growing major economy during FY 2025–26. The Reserve Bank of India ("RBI"), in its February 2026 monetary policy review, revised its GDP growth estimate for FY 2025–26 upward to 7.4%, from an earlier estimate of 7.3%, reflecting broad-based momentum across consumption, services and industrial activity. India's real GDP grew by 8.2% in the September 2025 quarter — the sharpest quarterly growth rate in six quarters — following growth of 7.8% in the June 2025 quarter, underpinned by resilient rural and urban demand, softer crude oil prices, front-loaded government capital expenditure, and the consumption boost from GST rate rationalisation announced during the year. The IMF has similarly raised its FY 2025–26 growth forecast for India to 7.3%, while cautioning that growth is likely to moderate towards a more sustainable 6.4% range over the following two fiscal years as these cyclical tailwinds fade.

Retail inflation remained benign through much of FY 2025–26, with CPI inflation tracking to historic lows of around 0.25% in October 2025 before edging up to approximately 1.33% by December 2025, comfortably within the RBI's tolerance band of 2–6%. This benign inflation environment, together with the RBI's rate cut in December 2025, has supported consumer sentiment and discretionary spending — a favourable backdrop for a consumption-linked, urban-centric business such as ours. The Union Budget for FY 2025–26 also introduced income tax rationalisation measures that placed additional disposable income in the hands of the middle-class consumer, a segment that forms a core part of the customer base for organised jewellery retail in India.

II. The Gems and Jewellery Industry

Global Jewellery and Gold Market

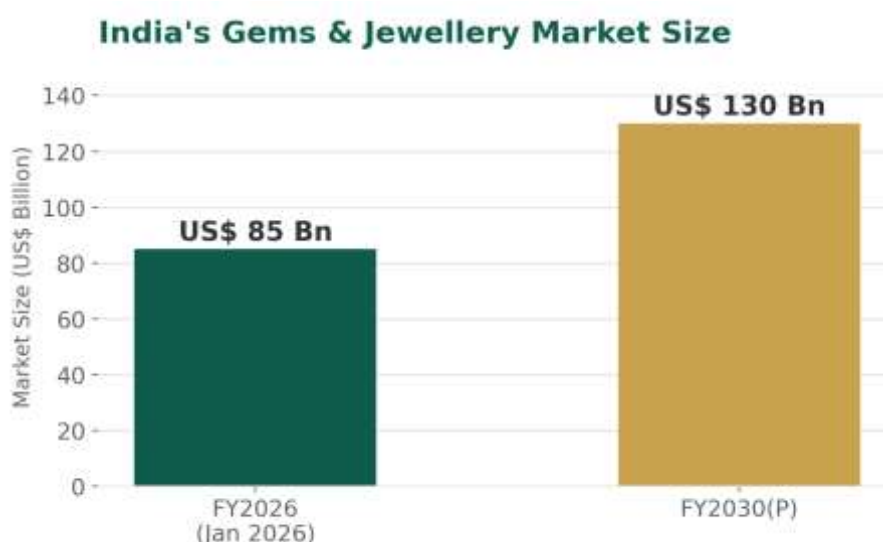
Calendar year 2025 was a landmark year for the global gold market, with total gold demand (including OTC transactions) surpassing 5,000 tonnes for the first time, against a backdrop of 53 separate record highs registered in the gold price during the year. This unprecedented demand was overwhelmingly investment-led, with central banks continuing robust net purchases and exceptional inflows into gold-backed exchange-traded funds and physical bar and coin investment, as investors globally sought safe-haven and portfolio-diversification exposure amid elevated geopolitical risk and currency volatility.

Jewellery fabrication demand, in contrast, came under pressure through 2025 and into the first half of calendar 2026, as sustained record-high gold prices weighed on affordability and prompted a shift towards lighter-weight, lower-carat and studded jewellery formats across most major consuming markets, including China and India.

Notwithstanding softer volumes, the value of global jewellery demand has generally held up well, reflecting the extent of the price appreciation in gold during the year. Gold supply, meanwhile, touched a six-year low, with ample above-ground inventories and a marked increase in recycling activity helping to balance the market as higher prices encouraged the return of old gold into the supply chain — a dynamic that is also increasingly visible in the Indian market through exchange/buyback transactions.

Indian Gems and Jewellery Industry

India remains the world's second-largest consumer market for gold jewellery and has now emerged as the world's second-largest diamond jewellery market by value, commanding an approximately 12% global share as of early 2026, having overtaken both China and Japan on the strength of rising incomes, a large and growing base of organised retail, and enduring cultural demand for jewellery as both adornment and investment. India's gems and jewellery market was valued at approximately ₹7,31,255 crore (US\$ 85 billion) as of January 2026 and is projected to expand to approximately ₹11,18,390 crore (US\$ 130 billion) by FY 2030, implying a healthy forward compound annual growth rate.



India's gems & jewellery market size, current and projected (Source: India Brand Equity Foundation, January 2026; industry estimates).

The Indian gold jewellery market experienced a divergence between volume and value through FY 2025–26, mirroring the global trend. Domestic gold prices (MCX spot) rose sharply during the year — up approximately 81% year-on-year in the March 2026 quarter alone, touching a record quarterly average of over ₹1,51,000 per 10 grams — which weighed on jewellery purchase volumes even as overall consumer spending on gold reached record levels in value terms. Industry data for the quarters comprising FY 2025–26 indicate that while jewellery demand volumes softened year-on-year (reflecting affordability pressures at elevated price points), overall spending on jewellery rose sharply, supported by wedding-related and festive purchases as well as continued demand from higher-income consumers. Retailers across the industry, including our Company, responded to this environment through a greater emphasis

on lighter-weight and studded designs, increased exchange/buyback volumes, and continued customer engagement around occasion-led buying (weddings, festivals and Akshaya Tritiya).

On the policy front, the Union Budget 2025–26 reduced customs duty on jewellery (HSN 7113) from 25% to 20% and on platinum findings from 25% to 5%, improving affordability and supporting domestic demand for the sector as a whole. The Government's continued push on mandatory BIS hallmarking has strengthened consumer confidence in purity standards across the organised trade, a development that structurally benefits compliant, BIS-registered jewellers such as our Company relative to unorganised participants.

The Indian gems and jewellery sector remains highly fragmented, with the organised trade — comprising an estimated 450-plus organised manufacturers, importers and exporters together with a growing base of BIS-hallmarked retail jewellers — continuing to gain share from the unorganised segment, a trend that plays to the structural advantage of listed, governance-compliant entities operating in the sector.

OVERVIEW OF THE COMPANY AND ITS BUSINESS:

Vivid Mercantile Limited has evolved over a period of several decades in response to changing market conditions and business opportunities. The Company commenced operations in 1994 in graphic designing and printing, subsequently diversified into infrastructure and real estate-related activities and, in line with its business strategy, has progressively transitioned towards trading activities. Its current business focus is on the buying, selling, reselling, transporting, storing, marketing and trading of commodities, principally gold, silver, jewellery and related products, on both retail and wholesale basis in India.

The Company's jewellery portfolio comprises gold and silver jewellery, including products with precious and semi-precious stones. The business caters to traditional, modern and Indo-Western preferences and serves customers across value, mid-market and premium categories. The Company sources gold and silver through established bullion markets and procures gemstones and other materials from suppliers considered reliable for quality and authenticity.

The Indian gems and jewellery industry remains an important component of the domestic consumption and manufacturing ecosystem. India is among the world's largest consumers of gold jewellery and that long-term demand is influenced by economic growth, income levels, wealth distribution and urbanisation. It also notes the significant size of the Indian gems and jewellery market and the continued importance of India in global jewellery trade.

The industry is, however, characterised by substantial sensitivity to gold and other precious-metal prices, consumer purchasing power, seasonal demand, competition, availability of skilled labour and regulatory developments. These factors have a direct bearing on procurement costs, inventory values, pricing, margins, liquidity and customer demand.

The Management also identifies various government and industry initiatives affecting the sector, including changes in customs duties, GST treatment and measures intended to support domestic jewellery demand and the development of the gems and jewellery ecosystem.

For Vivid, the operating environment therefore presents a combination of opportunities arising from the depth of the domestic jewellery market and challenges arising from price volatility, competition and the working-capital-intensive nature of the business.

BUSINESS OVERVIEW

Vivid presently operates as a trading-oriented enterprise with a focus on gold, silver, jewellery and related products. The Company's business model is based on sourcing products, maintaining appropriate availability for customers and undertaking retail and wholesale transactions.

The Company's product offering includes gold and silver jewellery with and without precious and semi-precious stones. Its positioning across multiple customer categories provides flexibility in addressing different levels of customer purchasing power and preferences. The Company seeks to differentiate its operations through quality assurance, sourcing efficiency, product availability and relationship-driven trading practices.

The nature of the Company's business requires careful management of inventory, procurement, customer credit, pricing and cash flows.

The Company's operating model is closely linked to:

- prevailing prices of gold, silver and other precious materials;
- customer demand and purchasing power;
- inventory availability and turnover;
- procurement relationships;
- pricing and gross margin management;
- working-capital availability;
- seasonal and festival-related demand; and
- the competitive environment.

• OPPORTUNITIES AND THREATS

- The Company's business is influenced by developments in the gold, diamond and jewellery markets, consumer preferences, gold prices, macroeconomic conditions, regulatory developments and the competitive environment. The management continuously evaluates emerging opportunities and potential threats and seeks to align its business strategy with changing market conditions.

• Opportunities

• 1. Growing Demand for Gold and Jewellery

- Gold continues to have significant cultural, social and financial importance in India and remains an important component of household wealth and jewellery consumption. Demand for gold jewellery is supported by weddings, festivals, social occasions, gifting and investment-related considerations.
- The Company's presence in the gold, diamond and jewellery business provides an opportunity to participate in the long-term demand for precious metal and jewellery products. Continued urbanisation, increasing disposable income and evolving consumer preferences may provide opportunities for organised players to expand their customer base and strengthen their market presence.

• 2. Expansion of Organised Jewellery Market

- The Indian jewellery market continues to evolve towards greater organisation, transparency, quality assurance and customer-centric retailing. Increasing consumer awareness regarding purity, hallmarking, pricing transparency and product quality provides an opportunity for organised businesses to differentiate themselves from less organised market participants.
- The Company may benefit from this structural shift by strengthening its systems, product quality, customer service and transparency in transactions.

• 3. Opportunity from Product and Design Diversification

- Changing customer preferences are creating demand for a wider range of jewellery designs, lightweight jewellery, contemporary designs, traditional jewellery, customised products and products catering to different price points.
- The Company can leverage these changing preferences by maintaining an appropriate product portfolio and introducing products that address different customer requirements. Greater emphasis on design, quality, customisation and customer experience may provide opportunities to improve customer engagement and strengthen revenues.

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• 4. Digitalisation and Technology Adoption

- The increasing use of digital platforms, technology-enabled inventory management, customer relationship management, digital marketing and online engagement is changing the way customers discover and evaluate jewellery products.
- Adoption of appropriate technology may provide opportunities to improve inventory visibility, customer engagement, operational efficiency and decision-making. Digital channels may also enable the Company to expand its customer reach beyond its traditional geographical markets, subject to the Company's business model and strategic priorities.

• 5. Strengthening Supply and Procurement Capabilities

- Efficient procurement and inventory management are particularly important in the gold and jewellery business because gold represents a high-value inventory item and changes in gold prices can significantly affect working capital requirements.
- The Company has an opportunity to strengthen supplier relationships, procurement processes, inventory controls and sourcing arrangements to improve operational efficiency and manage its exposure to market price volatility.

- **6. Opportunity from Rights Issue and Strengthening of Capital Base**
- During FY 2025-26, the Company initiated the process of raising funds through a rights issue. The Board approved a rights issue of up to approximately 5.01 crore Equity Shares at an issue price of ₹5 per Equity Share, aggregating to approximately ₹25.06 crore, with an entitlement ratio of 1 Equity Share for every 2 Equity Shares held, subject to the applicable terms, approvals and completion of the issue process.
- The proposed fund raising provides an opportunity to strengthen the Company's capital base and provide additional financial resources. Effective utilisation of the proceeds may support the Company's working capital requirements, business initiatives and overall financial flexibility, subject to the final utilisation and implementation of the stated objects.
- **7. Increasing Consumer Preference for Transparency and Quality**
- Increasing consumer awareness regarding purity, hallmarking, certification, product authenticity and transparent pricing is creating an environment in which businesses with robust quality and compliance systems can strengthen customer trust.
- The Company can leverage this opportunity through continued focus on product quality, appropriate certification and hallmarking requirements, transparent customer practices and effective grievance redressal mechanisms.
- **8. Opportunities from Changing Gold Investment Behaviour**
- Gold continues to be viewed by Indian consumers not only as jewellery but also as a store of value and a traditional form of wealth preservation. Periods of economic uncertainty, inflationary concerns and market volatility can influence consumer interest in gold.
- The Company's exposure to the gold and jewellery ecosystem provides an opportunity to benefit from sustained long-term interest in gold, subject to the impact of gold prices and consumer affordability.
- **9. Strengthening Customer Relationships**
- The jewellery business is significantly relationship-driven. Customer trust, repeat purchases, referrals and long-term relationships can provide an important source of sustainable business.
- The Company has opportunities to strengthen customer engagement through improved service, product quality, customised offerings, transparent pricing and stronger after-sales service, wherever applicable.
- **Threats**
- **1. Gold Price Volatility**
- The Company's business is inherently exposed to fluctuations in gold prices. Gold prices are affected by international economic conditions, inflation, interest rates, currency movements, geopolitical developments, central bank policies, investment demand and other factors beyond the Company's control.
- A sharp increase in gold prices may affect affordability and consumer demand, while a decline in gold prices may affect the value of inventory held by the Company. Significant volatility may also increase working capital requirements and create challenges in inventory and procurement management.
- **2. Highly Competitive Market**

- The gold and jewellery industry is highly competitive and includes organised jewellery retailers, established regional players, local jewellers and other unorganised market participants.
- Increased competition may result in pricing pressure, higher customer acquisition costs, reduced margins and difficulty in retaining or expanding market share.
- The Company's ability to compete effectively will depend upon its product quality, pricing, design, customer service, supplier relationships, operational efficiency and ability to respond to changing customer preferences.
- **3. Changing Consumer Preferences**
- Consumer preferences in the jewellery market are continuously evolving. Demand may shift towards lightweight jewellery, contemporary designs, customised products, branded products, alternative investment avenues or digital forms of gold.
- Failure to anticipate and respond effectively to changing customer preferences may result in slower sales growth, excess inventory or loss of customer relevance.
- **4. Regulatory and Policy Changes**
- The gold and jewellery industry is subject to various regulatory requirements relating to taxation, import duties, hallmarking, purity standards, customer identification, anti-money laundering requirements and other applicable laws.
- Changes in import duties, taxation, hallmarking requirements or other government policies may affect gold prices, consumer demand, procurement costs, margins and the Company's operating model.
- The Company is required to continuously monitor regulatory developments and adapt its systems and processes accordingly.
- **5. Inventory and Working Capital Risk**
- Gold and jewellery are high-value inventory items. Maintaining adequate inventory is necessary to meet customer requirements, while excessive inventory may result in significant working capital being blocked.
- Changes in gold prices, slower inventory movement, changes in product preferences and inventory ageing may affect working capital efficiency and profitability.
- The Company therefore needs to maintain a balance between product availability, customer requirements and efficient utilisation of capital.
- **6. Security, Theft and Pilferage**
- Gold and jewellery inventory has a high intrinsic value and therefore the Company is exposed to risks relating to theft, burglary, pilferage, misappropriation, fraud and unauthorised movement of inventory.
- Any material loss of inventory may adversely affect the Company's financial performance and reputation and may also result in operational disruption and potential legal or regulatory consequences.
- **7. Purity and Quality Risk**
- Customer confidence in the jewellery business depends substantially on the purity, authenticity and quality of products.
- Any failure to maintain appropriate quality standards, errors in purity assessment, non-compliance with applicable hallmarking requirements or customer complaints regarding product quality may adversely affect the Company's reputation and business.
- **8. Supplier and Procurement Risk**

- The Company depends on the timely availability of gold, diamonds and other materials from appropriate suppliers. Disruptions in supply, changes in supplier terms, quality issues, concentration of procurement or adverse movements in procurement costs may affect the Company's operations and margins.
- The Company needs to maintain reliable supplier relationships and appropriate procurement controls to minimise such risks.
- **9. Liquidity and Interest Rate Risk**
- The gold and jewellery business can require substantial working capital because of the high value of inventory. Any significant increase in gold prices may increase the amount of capital required to maintain inventory.
- Higher interest rates or restricted availability of working capital finance may increase finance costs and adversely affect profitability.
- Effective cash-flow forecasting, inventory management and liquidity planning are therefore important for maintaining financial flexibility.
- **10. Foreign Exchange Risk**
- International gold prices are generally influenced by movements in global markets and currency exchange rates. To the extent that the Company's procurement or transactions have direct or indirect foreign currency exposure, fluctuations in exchange rates may affect procurement costs and margins.
- The Company therefore needs to monitor foreign exchange movements and associated exposures on an ongoing basis.
- **11. Technology and Cybersecurity Risk**
- Increasing reliance on technology for accounting, inventory management, billing, customer information, business communication and other operational activities exposes the Company to risks relating to system failure, cyberattacks, unauthorised access and data breaches.
- Any significant technology disruption or cybersecurity incident may affect business continuity, customer confidence and financial performance.
- **12. Reputational Risk**
- Trust and reputation are critical to the gold and jewellery business. Any adverse incident relating to product quality, purity, customer service, regulatory compliance, pricing, employee conduct, theft or other business practices may negatively affect customer confidence.
- Loss of customer trust may have a longer-term impact on the Company's ability to retain existing customers and attract new customers.
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- **13. Economic and Consumer Spending Risk**
- Gold jewellery is partly discretionary in nature and demand may be influenced by disposable income, inflation, interest rates, employment conditions, consumer confidence and broader economic conditions.
- An economic slowdown or reduction in discretionary spending may adversely affect jewellery demand and consequently the Company's revenues and profitability.
- **14. Strategic and Execution Risk**
- The Company's future growth depends on its ability to execute its business strategy effectively, manage its capital efficiently and respond to changing market conditions.

- The proposed strengthening of the Company's capital base through the rights issue provides additional financial resources; however, the benefits of such fund raising will depend upon effective deployment of the proceeds, implementation of the proposed business initiatives and the Company's ability to achieve the intended operational outcomes.
- Any delay in implementation, ineffective utilisation of resources or inability to achieve the intended objectives may affect the expected benefits from the Company's strategic initiatives.

• Risk Management Approach

- The Company recognises that risks are an inherent part of its business environment and that certain risks, particularly those relating to gold prices, consumer demand, macroeconomic conditions and regulatory developments, are beyond its direct control.
- The management therefore continuously monitors the Company's operating environment and assesses financial, market, operational, regulatory, security, technology and strategic risks. Appropriate internal controls, inventory management systems, compliance mechanisms, liquidity planning, supplier management and operational processes are implemented to minimise the potential impact of identified risks.
- The Company remains focused on strengthening its risk management framework, improving operational and financial controls, monitoring market developments and responding proactively to emerging risks and opportunities.
- The above risks are not exhaustive and may arise from circumstances not presently known to the Company or which may become material in the future. The Company continues to review and monitor its risk profile and take appropriate measures to mitigate identified risks.

C SEGMENT-WISE / PRODUCT-WISE PERFORMANCE

The Company operates as a single reportable business segment, comprising the wholesale, retail and trading of gold and silver jewellery, commodities and related articles, in accordance with Ind AS 108 – Operating Segments. Revenue is predominantly derived from the sale of gold jewellery, with a marginal contribution from silver jewellery, commodities and other allied articles such as utensils. As the Company's operations, resources and performance are reviewed by the Chief Operating Decision Maker on a consolidated, single-segment basis, no separate segment-wise financial disclosures have been made in the financial statements for the year under review. Accordingly, no segment-wise or product-wise performance disclosure is required beyond the financial statements presented elsewhere in this Annual Report.

D. Outlook

The Company's immediate strategic priority is to consolidate its position in its current trading activities while improving the efficiency with which working capital is deployed.

The outlook remains dependent on customer demand, commodity-price movements, competitive intensity, economic conditions and the Company's ability to execute its business plans effectively. Management intends to focus on sustainable revenue growth, disciplined working-capital deployment, customer relationships and prudent financial management.

The Company does not represent that the growth opportunities discussed above will necessarily result in a particular level of future revenue or profitability.

E. RISK & CONCERNS

The Company operates in the gold, diamond and jewellery business and is exposed to various risks arising from fluctuations in gold prices, changes in consumer demand, competitive intensity, regulatory developments, inventory management, liquidity requirements and operational factors. The Company also remains exposed to broader economic and financial market conditions that may affect its business and financial performance.

The management continuously evaluates the risks associated with the Company's business and monitors developments in the industry, regulatory environment and financial markets. Appropriate systems, processes and internal controls are implemented to identify, assess and mitigate risks to the extent practicable.

I. Gold Price and Market Risk

The Company's business is inherently exposed to fluctuations in the price of gold. Gold prices are influenced by several factors, including global economic conditions, inflation, interest rates, geopolitical developments, movements in international commodity and currency markets, central bank policies and investment and consumer demand. Such factors are largely outside the Company's control.

Significant volatility in gold prices may affect the Company's inventory value, working capital requirements, procurement costs, selling prices and margins. A substantial increase in gold prices may also affect consumer affordability and demand, while a decline in prices may adversely affect the value of gold inventory held by the Company.

The Company seeks to mitigate this risk through close monitoring of gold price movements, disciplined inventory management, appropriate procurement planning and regular review of its working capital requirements.

Key mitigation strategies include:

- Continuous monitoring of domestic and international gold price movements;
- Prudent inventory and procurement management;
- Regular review of inventory levels and ageing;
- Aligning procurement with business requirements and anticipated demand;
- Maintaining appropriate liquidity and working capital planning; and
- Periodic review of pricing and margin strategies.

II. Competition and Market Position Risk

The gold and jewellery industry in India is highly competitive and comprises organised jewellery retailers, regional players and a large number of local and unorganised market participants. The Company may face competition in terms of product range, quality, pricing, design, customer service, distribution and brand recognition.

Increased competition may result in pressure on selling prices and margins and may affect the Company's ability to retain existing customers or attract new customers. The Company's future performance will depend, among other factors, on its ability to respond effectively to changing market conditions and customer preferences.

The Company seeks to address competitive risks through continued focus on pricing discipline and operational efficiency.

III. Consumer Demand and Changing Preferences

Demand for gold and jewellery is influenced by consumer confidence, disposable income, gold prices, economic conditions, wedding and festive demand and prevailing consumer preferences.

The jewellery market is also witnessing changes in customer preferences, including demand for contemporary designs, lightweight jewellery, customised products, quality assurance and greater transparency in pricing and purity.

Any inability to anticipate or respond to changing customer preferences may adversely affect the Company's sales and profitability.

The Company seeks to mitigate this risk by monitoring market trends, customer preferences and competitive developments and by maintaining an appropriate product and customer strategy.

IV. Inventory and Working Capital Risk

Gold and jewellery constitute high-value inventory and consequently require significant working capital. The Company's ability to maintain adequate inventory while ensuring efficient utilisation of funds is important for its operations.

Excessive inventory may result in higher working capital requirements and increased exposure to gold price movements, while inadequate inventory may affect the Company's ability to meet customer requirements.

The Company therefore places emphasis on inventory monitoring, physical verification, reconciliation and efficient working capital management.

Key mitigation strategies include:

- Regular monitoring of inventory levels and movement;
- Periodic physical verification and reconciliation;
- Monitoring of slow-moving and ageing inventory;
- Prudent procurement planning;
- Regular working capital and cash-flow reviews; and
- Strengthening internal controls over inventory.

V. Gold Inventory Security, Theft and Pilferage Risk

Gold and jewellery are high-value commodities and therefore the Company is exposed to risks relating to theft, burglary, pilferage, fraud, misappropriation and unauthorised movement of inventory.

Any significant loss of inventory could have an adverse impact on the Company's financial performance and may also affect its reputation and customer confidence.

The Company seeks to mitigate such risks through appropriate physical security measures, controlled access, inventory verification, segregation of duties, surveillance systems and internal controls.

VI. Regulatory and Compliance Risk

The gold and jewellery business is subject to various laws and regulations relating to taxation, hallmarking, purity standards, import and trade requirements, customer identification, anti-money laundering, financial reporting and other applicable matters.

Changes in government policies, taxation, customs duties, hallmarking requirements or other regulatory provisions may affect the Company's procurement costs, selling prices, working capital requirements, customer demand and profitability.

Non-compliance with applicable laws and regulations may expose the Company to penalties, regulatory action and reputational risk.

The Company seeks to mitigate regulatory risks through continuous monitoring of applicable laws and regulations, timely statutory compliance, internal review mechanisms and professional advice wherever required.

VII. Anti-Money Laundering and Customer Due Diligence Risk

The high-value nature of gold and jewellery transactions exposes businesses operating in the sector to increased regulatory expectations relating to customer identification, transaction monitoring, record keeping and anti-money laundering requirements.

Failure to comply with applicable requirements could result in regulatory action, financial penalties and reputational damage.

The Company seeks to mitigate this risk through appropriate customer identification and verification procedures, maintenance of transaction records, monitoring of transactions and employee awareness regarding applicable compliance requirements.

VIII. Supplier and Procurement Risk

The Company's business depends on the availability of gold, diamonds and other materials from appropriate suppliers. Any disruption in supply, deterioration in supplier relationships, quality issues, delays in procurement or significant changes in procurement costs may adversely affect the Company's operations and margins.

The Company seeks to mitigate this risk through appropriate supplier evaluation, procurement planning, monitoring of market conditions and development of reliable sourcing relationships.

IX. Liquidity and Financial Risk

The Company's business requires adequate liquidity, particularly because gold and jewellery are high-value inventory items. Significant increases in gold prices may increase the amount of working capital required to maintain inventory.

Any inability to obtain adequate working capital or other financing on commercially reasonable terms could affect the Company's ability to maintain inventory and conduct its business efficiently.

The Company therefore continuously monitors its cash flows, working capital requirements, funding position and financial commitments.

X. Human Resource Risk

The Company's ability to effectively conduct its business depends upon the availability and retention of competent personnel. Loss of key personnel, employee attrition or inability to attract appropriately skilled employees may affect operational efficiency and business continuity.

The Company seeks to mitigate such risks through employee engagement, training and development, appropriate allocation of responsibilities and continuous strengthening of its human resource capabilities.

Overall Risk Management

The Company recognises that risks are an inherent part of its business and that certain risks, particularly those relating to gold prices, market conditions, consumer demand and regulatory developments, cannot be completely eliminated.

The management continuously identifies, evaluates and monitors material risks affecting the Company's business and financial performance. Appropriate internal controls, inventory management systems, compliance mechanisms, financial controls and operational procedures are implemented to reduce the potential impact of identified risks.

The Company remains focused on strengthening its risk management framework and continuously reviewing its risk profile in light of changes in the gold market, consumer behaviour, regulatory environment, financial conditions and the Company's business strategy.

The risks described above are not exhaustive and additional risks and uncertainties, including those that are presently unknown or considered immaterial, may adversely affect the Company's business, financial condition, results of operations and prospects.

F. INTERNAL CONTROL SYSTEMS AND THEIR ADEQUACY

The Company has established internal financial and operational controls commensurate with the nature and scale of its business.

The control environment is particularly relevant to the Company's business because of its exposure to inventory, procurement, sales, customer collections, cash management and financial reporting.

The Company's internal control framework is intended to provide reasonable assurance regarding:

- safeguarding of assets;
- accuracy and reliability of financial reporting;
- proper authorisation of transactions;
- prevention and detection of errors and irregularities;
- appropriate inventory management;
- compliance with applicable laws and regulations; and
- timely preparation and review of financial information.

The Company's internal control framework is subject to periodic review and is intended to evolve with the Company's scale of operations.

The Statutory Auditors, in their report on internal financial controls over financial reporting under Section 143(3)(i) of the Companies Act, 2013, have expressed an unqualified opinion that the Company had adequate internal financial controls over financial reporting and that such controls were operating effectively as at 31st March, 2026.

The Board and management remain focused on strengthening controls as the scale and complexity of the Company's operations develop

(g) Discussion on financial performance with respect to operational performance.

FINANCIAL PERFORMANCE

The financial performance of the Company for FY 2025-26, compared with FY 2024-25, is summarised below:

Particulars	FY 2025-26	FY 2024-25	Absolute Change	% Change
Revenue from Operations	4,691.06	1,370.99	3,320.07	242.17%
Other Income	172.90	304.27	(131.37)	(43.18%)

Total Income	4,863.96	1,675.26	3,188.70	190.34%
Total Expenses	3,562.58	1,515.82	2,046.76	135.03%
Profit Before Tax	1,301.38	159.44	1,141.94	716.22%
Tax Expense	222.58	21.74	200.84	923.83%
Profit After Tax	1,078.80	137.70	941.10	683.44%
Other Comprehensive Income	151.74	981.97	(830.23)	(84.55%)
Total Comprehensive Income	1,230.54	1,119.67	110.87	9.90%
EPS – Basic & Diluted (₹)	1.08	0.14	0.94	671.43%

Revenue from Operations

Revenue from operations increased by ₹3,320.07 lakhs, representing a growth of 242.17%, from ₹1,370.99 lakhs in FY 2024-25 to ₹4,691.06 lakhs in FY 2025-26.

The increase represents a substantial expansion in the Company's operating revenue base. The movement is particularly significant in the context of the Company's transition towards and increasing focus on trading activities in gold, silver, jewellery and related commodities.

The scale of growth in operating revenue also indicates a significantly larger working-capital requirement because the Company's trading model requires adequate inventory to service customer demand. The Company's proposed fund raising is accordingly substantially directed towards working capital.

Other Income

Other income declined by ₹131.37 lakhs, or 43.18%, from ₹304.27 lakhs in FY 2024-25 to ₹172.90 lakhs in FY 2025-26.

The reduction in other income did not prevent the Company from achieving strong growth in total income because the decline was more than offset by the substantial increase in revenue from operations. The composition of income consequently shifted further towards operating revenue, which is a significant feature of the year's performance.

Total Income

Total income increased by ₹3,188.70 lakhs, or 190.34%, from ₹1,675.26 lakhs to ₹4,863.96 lakhs.

The growth in total income was overwhelmingly driven by the Company's operating business rather than other income. Revenue from operations represented approximately 96.44% of total income in FY 2025-26, compared with approximately 81.84% in FY 2024-25.

This indicates a substantial increase in the contribution of the Company's core operating activities to its overall income profile.

Total Expenses

Total expenses increased by ₹2,046.76 lakhs, or 135.03%, from ₹1,515.82 lakhs in FY 2024-25 to ₹3,562.58 lakhs in FY 2025-26.

Despite the substantial increase in expenses, the rate of increase in total expenses was lower than the 242.17% growth in revenue from operations. This operating relationship contributed materially to the significant improvement in profitability during the year.

Profit Before Tax

Profit Before Tax increased by ₹1,141.94 lakhs, from ₹159.44 lakhs in FY 2024-25 to ₹1,301.38 lakhs in FY 2025-26, representing an increase of 716.22%.

PBT margin increased from approximately 9.52% of total income in FY 2024-25 to approximately 26.76% in FY 2025-26.

The improvement in PBT was considerably higher than the growth in total income, indicating a significant improvement in the conversion of income into pre-tax earnings. The principal drivers should be read together with the detailed expense notes forming part of the audited financial statements.

Profit After Tax

Profit After Tax increased by ₹941.10 lakhs, from ₹137.70 lakhs in FY 2024-25 to ₹1,078.80 lakhs in FY 2025-26, representing growth of 683.44%.

PAT margin based on revenue from operations increased from approximately 10.04% in FY 2024-25 to approximately 23.00% in FY 2025-26.

The significant improvement in PAT reflects the substantial increase in pre-tax profitability. Tax expense also increased materially during the year, broadly in line with the higher taxable profit.

Other Comprehensive Income

Other Comprehensive Income declined by ₹830.23 lakhs, from ₹981.97 lakhs in FY 2024-25 to ₹151.74 lakhs in FY 2025-26, a decline of 84.55%.

The movement in OCI was substantial and largely offset the growth in PAT when viewed at the Total Comprehensive Income level. As a result, Total Comprehensive Income increased by only ₹110.87 lakhs, or 9.90%, from ₹1,119.67 lakhs to ₹1,230.54 lakhs.

The specific components responsible for the movement in OCI should be referred to in the Statement of Other Comprehensive Income and the relevant notes to accounts.

Earnings Per Share

Basic and diluted EPS increased from ₹0.14 in FY 2024-25 to ₹1.08 in FY 2025-26.

The increase in EPS is consistent with the substantial increase in profit attributable to shareholders. However, the EPS movement should be considered together with changes in the Company's equity capital and weighted average number of shares during the year.

Financial Performance at a Glance

The key message emerging from the FY 2025-26 financial performance is the substantial strengthening of the Company's operating revenue and profitability.

Revenue from Operations: ₹1,370.99 lakhs → ₹4,691.06 lakhs

Profit Before Tax: ₹159.44 lakhs → ₹1,301.38 lakhs

Profit After Tax: ₹137.70 lakhs → ₹1,078.80 lakhs

Total Comprehensive Income: ₹1,119.67 lakhs → ₹1,230.54 lakhs

The following chart-ready data can be used for the Annual Report's graphical presentation:-
Please do the same

Metric	FY 2024-25	FY 2025-26
Revenue from Operations	1,370.99	4,691.06
Profit Before Tax	159.44	1,301.38
Profit After Tax	137.70	1,078.80

Recommended graphic: a three-series comparative column chart showing Revenue from Operations, PBT and PAT for FY 2024-25 and FY 2025-26.

HUMAN RESOURCES AND INDUSTRIAL RELATIONS

The Company recognises that human resources are important to maintaining effective customer service, operational discipline and compliance.

The Company operates with a relatively lean organisational structure appropriate to its present business model. Its human-resource requirements are influenced by the nature of its trading activities, customer service requirements, compliance responsibilities and financial-control environment.

During FY 2025-26, industrial relations remained cordial.

The Company's future growth will require continued attention to employee capability, product knowledge, customer service, compliance awareness and financial and operational controls.

The Company also recognises the importance of maintaining appropriate workplace standards and ensuring that employees operate in accordance with applicable policies and statutory requirements.

6. KEY FINANCIAL RATIOS AND ANALYSIS

In accordance with the applicable SEBI disclosure requirements, the Company is required to disclose significant changes in key financial ratios, generally being changes of 25% or more compared with the immediately preceding financial year, together with explanations for such changes.

Based on the financial information presently available, Net Profit Margin can be calculated. However, the remaining prescribed ratios require specific balance sheet and detailed profit and loss components that have not been made available in the source information currently accessible for this MDA.

Ratio	FY 2025-26	FY 2024-25	Change	Explanation
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Debtors Turnover	7.93	2.14	271%	Trade Receivable Turnover ratio improved significantly mainly due to a substantial increase in revenue from operations coupled with a relatively stable average trade receivables, driven by higher sales during the year resulting in faster collection cycle.
Inventory Turnover	2.85	0.77	270%	Inventory Turnover ratio increased sharply as cost of goods sold grew at a much faster pace compared to the average inventory held during the year, on account of higher sales volume relative to the stock levels maintained, as closing inventory reduced significantly from previous year.
Interest Coverage Ratio	-	-	-	The same is not applicable to the company.

Current Ratio	5.16	13.51	-62%	Current ratio declined significantly mainly due to a substantial increase in current liabilities coupled with a relatively moderate increase in current assets, driven by higher trade payables and short-term obligations during the year.
Debt Equity Ratio	0.001	0.05	-98%	Debt-Equity ratio declined significantly mainly due to a substantial reduction in total borrowings coupled with a relatively stable total equity, driven by repayment of borrowings during the year resulting in the company becoming nearly debt-free as at 31st March, 2026.
Operating Profit Margin	27.74	11.63	—	

Net Profit Margin	0.23	0.10	+130%	Net Profit ratio improved significantly mainly due to a substantial increase in net profit after tax growing at a much faster pace compared to the increase in revenue from operations, driven by improved operational efficiency and better cost management during the year.
Return on Net Worth	0.20	0.03	567%	Return on Equity ratio improved significantly mainly due to a substantial increase in net profit after tax coupled with a relatively stable average shareholder's equity, driven by higher revenue from operations and improved profitability during the year.

14. ACCOUNTING TREATMENT

The financial statements of the Company for the financial year 2025-26 have been prepared in accordance with the applicable Indian Accounting Standards (Ind AS) and the relevant provisions of the Companies Act, 2013. The accounting policies and other significant accounting principles followed by the Company are set out in the Notes to the Financial Statements forming part of this Annual Report.

CAUTIONARY STATEMENT

Certain statements made in this Report relating to the Company's outlook, estimates, predictions etc. may constitute "forward looking statements" within the meaning of

applicable laws and regulations. Actual results may differ from such estimates, whether express or implied. Several factors that could make a difference to Company's operations include climatic conditions and economic conditions affecting demand and supply, changes in Government regulation tax regimes, natural calamities, etc. over which the Company does not have any direct control.

CORPORATE GOVERNANCE REPORT

[Pursuant to Regulation 34(3) read with Schedule V (Part C) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015]

1. Company's Philosophy on Corporate Governance

Vivid Mercantile Limited believes that good corporate governance is fundamental to achieving long-term shareholder value while remaining accountable to all its stakeholders. The Company's governance philosophy is founded on transparency, accountability, fairness and adherence to applicable laws, and is aimed at conducting business ethically, protecting the interests of all stakeholders — shareholders, employees, customers, suppliers, lenders and the community — and ensuring effective and prudent management of the Company's affairs, in the spirit of, and not merely in compliance with, the regulatory framework. The governance structure of the Company is illustrated below:



2. Board of Directors

(a) Composition and Category of Directors

As on 31st March, 2026, the Board comprised 6 (six) Directors, with a composition as under:

Name of Director	Category
Mr. Umeshbhai Rasiklal Gor	Chairperson — Non-Executive, Independent Director
Mr. Satishkumar Ramanlal Gajjar	Promoter — Managing Director & CFO (Executive)

Name of Director	Category
Mrs. Geetaben Satishbhai Gajjar	Promoter — Whole-Time Director (Executive)
Mr. Dhaval Satishkumar Gajjar	Promoter Group — Non-Executive, Non-Independent Director
Mr. Ayush Manishbhai Shah	Non-Executive, Independent Director
Mr. Jaymin Rakeshkumar Shah	Non-Executive, Independent Director

The Company does not have any nominee director representing any lender or equity investor institution.

(b) Attendance of Directors at Board Meetings and Last AGM

Name of Director	Board Meetings Held	Board Meetings Attended	Attendance at Last AGM
Mr. Umeshbhai Rasiklal Gor	9	9	Yes
Mr. Satishkumar Ramanlal Gajjar	9	9	Yes
Mrs. Geetaben Satishbhai Gajjar	9	9	Yes
Mr. Dhaval Satishkumar Gajjar	9	9	Yes
Mr. Ayush Manishbhai Shah	9	9	Yes
Mr. Jaymin Rakeshkumar Shah	9	9	Yes

(c) Directorships and Committee Positions in Other Listed Entities

Details of directorships held by Directors in other companies, and Committee positions (Audit Committee and Stakeholders' Relationship Committee only, as required under Regulation 26) held by them in other listed entities, as on 31st March, 2026, are set out below:

Name of Director	No. of Directorships in other Public Company including this entity#	Names of Other Listed Entities & Category of Directorship#	Committee Positions in Other Listed Entities \$
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Name of Director	No. of Directorships in other Public Company including this entity#	Names of Other Listed Entities & Category of Directorship#	Committee Positions in Other Listed Entities \$
Mr. Umeshbhai Rasiklal Gor	2	Gautam Gems Limited — Non-Executive Independent Director Encode Packaging India Limited- Non-Executive Independent Director	4
Mr. Satishkumar Ramanlal Gajjar	-	Nil	Nil
Mrs. Geetaben Satishbhai Gajjar	-	Nil	Nil
Mr. Dhaval Satishkumar Gajjar	-	Nil	Nil
Mr. Ayush Manishbhai Shah	-	Nil	Nil
Mr. Jaymin Rakeshkumar Shah	-	Nil	Nil

#Directorships in private limited companies, foreign companies and Section 8 companies are excluded for the purposes of Regulation 25(1) and 26(1) of the Listing Regulations.

\$ For the purpose of calculating committee positions held in other listed entities, all committee memberships have been considered, excluding the committees of the reporting Company.

(d) Number and Dates of Board Meetings

9 (Nine) meetings of the Board of Directors were held during the financial year 2025-26, on the following dates: 4th April, 2025;

29th May, 2025;

11th August, 2025;

20th August, 2025;

3rd September, 2025;

10th October, 2025;

4th February, 2026;

16th February, 2026; and

26th March, 2026

The maximum time gap between any two consecutive Board Meetings did not exceed 120 days, in compliance with Regulation 17(2) of the Listing Regulations.

All such meetings were held in compliance with the applicable provisions of the Companies Act, 2013, read with the Secretarial Standards and the SEBI Listing Regulations. The agenda papers and Notes on Agenda were circulated to the Directors well in advance. During the year there was no resolution passed by way of circulation. The necessary quorum was present for all the meetings. The maximum interval between two meetings did not exceed 120 days, as prescribed in the Companies Act, 2013. Apart from Board Members, the Board and Committee Meetings are also attended by Chief Financial Officer (CFO), Chief Executive Officer (CEO) and the Company Secretary of the company and in the meeting of financials approval Auditors were present. No Director on the Board has attained age of 75 years.

(e) Relationships Between Directors Inter-se

Mr. Satishkumar Ramanlal Gajjar and Mrs. Geetaben Satishbhai Gajjar are husband and wife, and Mr. Dhaval Satishkumar Gajjar is their son. Save as aforesaid, none of the other Directors of the Company are related to each other within the meaning of "relative" under the Companies Act, 2013.

(f) Shares and Convertible Instruments Held by Non-Executive Directors

Name of Non-Executive Director	No. of Equity Shares Held	Convertible Instruments Held
Mr. Umeshbhai Rasiklal Gor	[●]	Nil
Mr. Dhaval Satishkumar Gajjar	2,360	Nil
Mr. Ayush Manishbhai Shah	[●]	Nil
Mr. Jaymin Rakeshkumar Shah	[●]	Nil

(g) Familiarisation Programme for Independent Directors

The Company has in place a familiarisation programme for Independent Directors covering the Company's business model, operations, industry landscape, roles and responsibilities of Independent Directors, and the regulatory environment applicable to a listed entity. Details of the familiarisation programme are available on the Company's website at: www.vividmercantile.com

(h) Board Skills / Expertise / Competence Matrix

The Board has identified the following core skills, expertise and competencies in the context of the Company's business(es) and sector(s), which are available with the Board:

Director	Trading & Business Ops.	Finance & Accounts	Governance & Compliance	Design & Creative	Legal & Risk
Mr. Umeshbhai Gor	✓	✓	✓	-	✓
Mr. Satishkumar Gajjar	✓	✓	✓	-	-

Director	Trading & Business Ops.	Finance & Accounts	Governance & Compliance	Design & Creative	Legal & Risk
Mrs. Geetaben Gajjar	✓	-	✓	-	-
Mr. Dhaval Gajjar	✓	-	-	✓	-
Mr. Ayush Shah	-	✓	✓	-	✓
Mr. Jaymin Shah	-	-	✓	-	✓

(i) Confirmation of Independence

In the opinion of the Board, the Independent Directors, namely Mr. Umeshbhai Rasiklal Gor, Mr. Ayush Manishbhai Shah and Mr. Jaymin Rakeshkumar Shah, fulfil the conditions of independence specified in Section 149(6) of the Companies Act, 2013 and Regulation 16(1)(b) of the Listing Regulations, and are independent of the management of the Company.

(j) Resignation of Independent Director Before Expiry of Tenure

No Independent Director resigned from the Board before the expiry of his/her tenure during the financial year 2025-26. Accordingly, disclosure of detailed reasons for resignation is not applicable.

3. Audit Committee

The Company has a duly constituted Audit Committee in accordance with Section 177 of the Companies Act, 2013 and Regulation 18 of the Listing Regulations. All members of the Audit Committee are financially literate and possess accounting or related financial management expertise. Mrs. Priti Jain, Company Secretary, acts as Secretary to the Committee.

(a) Terms of Reference

(a) Brief Description of Terms of Reference

The terms of reference of the Audit Committee are in accordance with the provisions of Section 177 of the Companies Act, 2013 and Part C of Schedule II read with Regulation 18(3) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time. The role of the Audit Committee, *inter alia*, includes the following:

1. Oversight of the Company's financial reporting process and the disclosure of its financial information to ensure that the financial statements are correct, sufficient and credible.
2. Recommendation to the Board regarding the appointment, remuneration and terms of appointment of the Statutory Auditors of the Company.
3. Approval of payment to the Statutory Auditors for any other services rendered by them.

4. Review, with the management, the annual financial statements and the Auditors' Report thereon before submission to the Board for approval, with particular reference to:
 - Matters required to be included in the Directors' Responsibility Statement in terms of Section 134(3)(c) of the Companies Act, 2013;
 - Changes, if any, in accounting policies and practices and the reasons therefor;
 - Major accounting entries involving estimates based on the exercise of judgment by management;
 - Significant adjustments made in the financial statements arising out of audit findings;
 - Compliance with the listing and other legal requirements relating to financial statements;
 - Disclosure of Related Party Transactions; and
 - Modified opinion(s), if any, in the draft Audit Report.
5. Review, with the management, the quarterly financial statements before submission to the Board for approval.
6. Review, with the management, the statement of utilisation/application of funds raised through public issue, rights issue, preferential issue, qualified institutions placement or any other mode of fund raising, the statement of funds utilised for purposes other than those stated in the offer document/prospectus/notice and the report of the monitoring agency, wherever applicable, and make appropriate recommendations to the Board.
7. Review and monitor the independence and performance of the Statutory Auditors and the effectiveness of the audit process.
8. Approval of Related Party Transactions and any subsequent material modifications thereto.
9. Scrutiny of inter-corporate loans and investments.
10. Valuation of undertakings or assets of the Company, wherever necessary.
11. Evaluation of internal financial controls and risk management systems.
12. Review, with the management, the performance of the Statutory Auditors and Internal Auditors and the adequacy of the internal control systems.
13. Review the adequacy of the internal audit function, including the structure of the internal audit department, staffing, reporting structure, coverage and frequency of internal audit.
14. Discussion with the Internal Auditors regarding significant audit findings and follow-up thereon.
15. Review the findings of any internal investigations conducted by the Internal Auditors into matters involving suspected fraud or irregularity or failure of internal control systems of a material nature and report the matter to the Board.

16. Discussion with the Statutory Auditors before the commencement of the audit regarding the nature and scope of the audit and, after completion of the audit, to ascertain any areas of concern.
17. Examine the reasons for substantial defaults, if any, in payment to deposit holders, debenture holders, shareholders (in case of non-payment of declared dividends) and creditors.
18. Review the functioning of the Vigil Mechanism / Whistle Blower Mechanism.
19. Approve the appointment of the Chief Financial Officer after assessing the qualifications, experience and background of the candidate.
20. Carry out such other functions as may be delegated by the Board or as may be prescribed under the Companies Act, 2013, the SEBI LODR Regulations and other applicable laws.
21. Review the utilisation of loans and/or advances from or investments by the holding company in the subsidiary exceeding ₹100 crore or 10% of the asset size of the subsidiary, whichever is lower, including existing loans, advances or investments, wherever applicable.
22. Consider and comment on the rationale, cost-benefits and impact of schemes involving merger, demerger, amalgamation or any other arrangement on the Company and its shareholders.

In addition to the above, the Audit Committee mandatorily reviews the following information:

- Management Discussion and Analysis of financial condition and results of operations.
- Management letters or letters of internal control weaknesses issued by the Statutory Auditors.
- Internal audit reports relating to internal control weaknesses.
- Appointment, removal and terms of remuneration of the Chief Internal Auditor.
- Quarterly statement of deviation(s), including the report of the monitoring agency, wherever applicable, submitted to the Stock Exchanges in terms of Regulation 32(1) of the SEBI LODR Regulations.
- Annual statement of utilisation of funds for purposes other than those stated in the offer document/prospectus/notice in terms of Regulation 32(7) of the SEBI LODR Regulations.

(b) Composition

Name	Category	Position
Mr. Umeshbhai Rasiklal Gor	Non-Executive Independent Director	Chairperson
Mr. Ayush Manishbhai Shah	Non-Executive Independent Director	Member

Name	Category	Position
Mr. Satishkumar Ramanlal Gajjar	Managing Director & CFO	Member

(c) Meetings and Attendance

The Audit Committee met 5 (Five) times during FY 2025-26, on 4th April, 2025; 29th May, 2025; 11th August, 2025; 10th October, 2025 and 4th February, 2026. Attendance of members at these meetings:

Date of Meeting	Mr. U. R. Gor (Chair)	Mr. A. M. Shah	Mr. S. R. Gajjar
4th April, 2025	Yes	Yes	Yes
29th May, 2025	Yes	Yes	Yes
11th August, 2025	Yes	Yes	Yes
10th October, 2025	Yes	Yes	Yes
4th February, 2026	Yes	Yes	Yes

Yes – Attended, No – Not Attended.

The Chairperson of the Audit Committee was present at the last Annual General Meeting.

4. Nomination and Remuneration Committee (NRC)

The NRC is constituted in compliance with Section 178 of the Companies Act, 2013 and Regulation 19 of the Listing Regulations, and is vested with powers to recommend and ensure appropriate disclosure on the appointment and remuneration of Directors and Key Managerial Personnel.

(a) Terms of Reference

The terms of reference of the Nomination and Remuneration Committee are in accordance with the provisions of Section 178 of the Companies Act, 2013 and Part D(A) of Schedule II read with Regulation 19 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time. The role of the Committee, *inter alia*, includes the following:

1. Formulation of the criteria for determining qualifications, positive attributes and independence of a Director and recommendation to the Board of a policy relating to the remuneration of Directors, Key Managerial Personnel and other employees.
2. For every appointment of an Independent Director, evaluating the balance of skills, knowledge and experience on the Board and, based on such evaluation, preparing a description of the role and capabilities required of the Independent Director. For identifying suitable candidates, the Committee may:
 - utilise the services of external agencies, wherever considered necessary;

- consider candidates from diverse backgrounds, having due regard to Board diversity; and
 - consider the time commitments of the proposed candidate.
3. Formulation of criteria for evaluation of the performance of Independent Directors and the Board of Directors.
 4. Devising a policy on diversity of the Board of Directors.
 5. Identifying persons who are qualified to become Directors and who may be appointed in Senior Management in accordance with the criteria approved by the Board, and recommending their appointment or removal.
 6. Recommending to the Board whether to extend or continue the term of appointment of an Independent Director based on the outcome of the performance evaluation.
 7. Recommending to the Board all remuneration, in whatever form, payable to Senior Management.
 8. Carrying out such other functions as may be delegated by the Board or as may be prescribed under the Companies Act, 2013, the SEBI LODR Regulations and other applicable laws.

The Company does not have any Employee Stock Option Scheme (ESOS) or Employee Stock Purchase Scheme (ESPS) as on March 31, 2026.

(b) Composition

Name	Category	Position
Mr. Ayush Manishbhai Shah	Non-Executive Independent Director	Chairperson
Mr. Umeshbhai Rasiklal Gor	Non-Executive Independent Director	Member
Mr. Dhaval Satishkumar Gajjar	Non-Executive Non- Independent Director	Member

(c) Meetings and Attendance

The NRC met 2 (two) times during the year, on 28th September, 2025; and 26th March, 2026.

Date of Meeting	Mr. A. M. Shah (Chair)	Mr. U. R. Gor	Mr. D. S. Gajjar
28th September, 2025	2	2	2
26 th March, 2026	2	2	2

The Chairperson of the NRC was present at the last Annual General Meeting.

(d) Performance Evaluation Criteria for Independent Directors

The performance of Independent Directors is evaluated by the entire Board (excluding the Director being evaluated) based on criteria including: attendance and level of engagement at Board/Committee

meetings; independence of judgment safeguarding the interests of the Company and its minority shareholders; contribution to strategic direction and risk oversight; understanding of the Company's business and the regulatory environment; and adherence to the Code of Conduct. During the year, the performance of individual Directors was evaluated on these parameters, and the Directors expressed satisfaction with the evaluation process.

5. Stakeholders' Relationship Committee (SRC)

The SRC is constituted in compliance with Section 178(5) of the Companies Act, 2013 and Regulation 20 of the Listing Regulations.

(a) Name of Non-Executive Director Heading the Committee

Mr. Ayush Manishbhai Shah, Non-Executive Independent Director, is the Chairperson of the Stakeholders' Relationship Committee.

(b) Compliance Officer

Mrs. Priti Jain, Company Secretary, is the Compliance Officer of the Company pursuant to Regulation 6 of the Listing Regulations.

(c), (d) & (e) Shareholder Complaints

Particulars	Number
Complaints pending at the beginning of the year	Nil
Complaints received during the year	Nil
Complaints resolved during the year	Nil
Complaints not resolved to the satisfaction of shareholders	Nil
Complaints pending at the end of the year	Nil

The SRC met 3 (three) times during the year, on 4th April, 2025 , 28th September, 2025 and 16th February, 2026.

Name	Category	Position
Mr. Ayush Manishbhai Shah	Non-Executive Independent Director	Chairperson
Mr. Satishkumar Ramanlal Gajjar	Managing Director & CFO	Member
Mr. Dhaval Satishkumar Gajjar	Non-Executive, Non-Independent Director	Member

Date of Meeting	Mr. A. M. Shah (Chair)	Mr. U. R. Gor	Mr. D. S. Gajjar
4th April, 2025	3	3	3
28th September, 2025	3	3	3
16th February, 2026	3	3	3

5A. Risk Management Committee

Constitution of a Risk Management Committee under Regulation 21 of the Listing Regulations is mandatory only for the top 1,000 listed entities by market capitalisation. As the Company does not fall within this threshold, it has not constituted a separate Risk Management Committee. Risk oversight is exercised by the Board directly, as described in the Management Discussion & Analysis section of this Annual Report.

5B. Senior Management

Particulars of Senior Management Personnel of the Company as on 31st March, 2026, and changes therein since the close of the previous financial year, are set out below:

Name	Designation	Change During the Year
Mr. Satishkumar Ramanlal Gajjar	Managing Director & Chief Financial Officer	No change
Mrs. Priti Jain	Company Secretary & Compliance Officer	No change

6. Remuneration of Directors

(a) Pecuniary Relationships/Transactions of Non-Executive Directors

Other than sitting fees paid for attending Board/Committee meetings, and the transactions disclosed in Note 2.17 (Related Party Disclosure) to the financial statements and Annexure A (Form AOC-2) to the Directors' Report, none of the Non-Executive Directors had any pecuniary relationship or transactions with the Company during FY 2025-26.

(b) Criteria for Payments to Non-Executive Directors

Non-Executive Directors are paid sitting fees for attending meetings of the Board and its Committees, as approved by the Board within the limits prescribed under the Companies Act, 2013. The criteria for payment is disseminated on the Company's website at www.vividmercantile.com.

(c) Remuneration Disclosures

Name	Designation	Remuneration Paid FY 2025-26 (₹ in Lakhs)
Mr. Satishkumar Ramanlal Gajjar	Managing Director & CFO	12.00 (Fixed Salary)

Name	Designation	Remuneration Paid FY 2025-26 (₹ in Lakhs)
Mrs. Geetaben Satishbhai Gajjar	Whole-Time Director	6(Fixed Salary)
Mr. Umeshbhai Rasiklal Gor	Independent Director	[●]
Mr. Ayush Manishbhai Shah	Independent Director	0.36 (Sitting Fees)
Mr. Jaymin Rakeshkumar Shah	Independent Director	0.36 (Sitting Fees)
Mr. Dhaval Satishkumar Gajjar	Non- Executive- Non- Independent Director	6 (Sitting Fees)

1. Elements of Remuneration: The remuneration of Executive Directors comprises a fixed salary component only. No benefits, bonuses, commission, stock options or pension are currently paid.
1. Fixed vs. Performance-Linked: The entire remuneration of Executive Directors is fixed; there is no performance-linked incentive component as on the date of this Report.
2. Service Contracts / Notice Period / Severance Fees: Executive Directors are appointed under the terms approved by the Members, with no separate service contract prescribing a notice period or severance fee beyond what is provided under the Companies Act, 2013 and the Articles of Association.
3. Stock Options: No stock options have been granted to any Director.

7. General Body Meetings

(a) Location and Time of Last Three Annual General Meetings

Financial Year	Date	Time	Venue
2024-25	27th September, 2025	12:00 PM	Through Video Conferencing ("VC") and deemed place of meeting is registered office of the Company
2023-24	28 th September, 2024	12:00 PM	
2022-23	29 th September, 2023	2:00 PM	

(b) Special Resolutions Passed in Previous Three AGMs

There were no Special Resolutions passed at the previous three Annual General Meetings.

(c) Special Resolution Passed Last Year through Postal Ballot

No special resolution was passed through postal ballot during FY 2024-25. During FY 2025-26, the Board approved a Postal Ballot Notice on 16th February, 2026 in connection with the proposed increase in the Authorised Share Capital of the Company.

(d) Person Who Conducted the Postal Ballot

The Board of Directors had appointed M/s. Neelam Somani & Associates (Membership No. F 12454), as scrutinizer, for conducting the postal ballot through remote e-voting process in a fair and transparent

manner. She submitted his report on March 28, 2026, after completion of the scrutiny of the votes casted.

(e) Special Resolution Proposed to be Conducted through Postal Ballot

No special resolution is presently proposed to be passed through postal ballot as on the date of this Report, other than the postal ballot referred to in (c) above.

(f) Procedure for Postal Ballot

Postal ballot, where undertaken, is conducted in accordance with Section 110 of the Companies Act, 2013 read with the Companies (Management and Administration) Rules, 2014, and applicable SEBI circulars permitting voting by electronic means. The Notice of postal ballot, together with an explanatory statement, is sent to Members, who may cast their vote through remote e-voting within the window specified in the Notice. The Scrutinizer submits a report to the Chairperson, and the results are declared and communicated to the Stock Exchange and displayed on the Company's website.

8. Means of Communication

(a) Quarterly Results

Quarterly, half-yearly and annual financial results are submitted to BSE Limited in accordance with Regulation 33 of the Listing Regulations, within the prescribed timelines.

(b) Newspapers Wherein Results are Normally Published

The financial results are normally published in **Business Standard (English)** and **Jai Hind (Gujarati)**.

(c) Company Website

Financial results and other statutory disclosures are displayed on the Company's website: **www.vividmercantile.com**.

(d) Official News Releases

Official news releases, where issued, are provided to the Stock Exchange as required under applicable regulations and displayed on the Company's website. No official news releases were issued during the period under review.

(e) Presentations to Institutional Investors/Analysts

The Company has not made any presentations to institutional investors or analysts during FY 2025-26.

9. General Shareholder Information

Particulars	Details
Annual General Meeting — Date, Time, Venue	[●]
Financial Year	1st April, 2025 to 31st March, 2026
Book Closure Date	[●]

Particulars	Details
Dividend Payment Date	Not Applicable — no dividend recommended for FY 2025-26
Stock Exchange & Address	BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001
Confirmation of Annual Listing Fee Payment	The Annual Listing Fee payable to BSE Limited for the financial year 2025–26 has been duly paid by the Company and the payment has been confirmed.
Suspension of Trading	The Company's Equity Shares were not suspended from trading on BSE Limited at any time during FY 2025-26
Stock/Scrip Code	542046
ISIN	INE647Z01025
Registrar and Share Transfer Agent	KFin Technologies Limited, Selenium Tower – B, Plot 31 & 32, Gachibowli, Financial District, Hyderabad – 500 032
Share Transfer System	Share transfers in electronic/demat form are processed by the Depositories (NSDL/CDSL) through Depository Participants; physical transfers, if any, are processed by the RTA within statutory timelines.
Outstanding GDRs/ADRs/Warrants/Convertible Instruments	Nil — the Company has not issued any GDRs, ADRs, warrants or other convertible instruments that are outstanding as on 31st March, 2026
Commodity Price Risk / Foreign Exchange Risk & Hedging	The Company's trading business exposes it to commodity price risk from fluctuations in gold, silver and diamond prices. The Company does not use commodity derivatives/hedging instruments and manages this exposure through inventory and pricing discipline. There is no material foreign exchange risk, as the Company had Nil foreign exchange earnings or outgo during the year, and consequently no forex hedging activity.
Plant Locations	Not Applicable — the Company is engaged in trading of gold, silver, diamond and jewellery products and does not operate any manufacturing plant
Address for Correspondence	G/19, Hemkut Owners Association, Opp. Capital Commercial Centre, Ashram Road, Ahmedabad, Gujarat – 380009
Credit Ratings	Not Applicable — the Company has not obtained any credit rating for any debt instrument, fixed deposit programme, or fund mobilisation scheme during FY 2025-26

Distribution of Shareholding as on 31st March, 2026

Dematerialisation of Shares and Liquidity

The Equity Shares of the Company are traded compulsorily in dematerialised form and are admitted with NSDL and CDSL. As on 31st March, 2026, 100% of the total paid-up equity share capital was held in dematerialised form. The Company's Equity Shares are listed and traded on BSE Limited.

10. Other Disclosures***(a) Materially Significant Related Party Transactions***

There are no materially significant related party transactions entered into by the Company that may have a potential conflict with the interests of the Company at large. Details of related party transactions are disclosed in Note 2.17 to the Financial Statements and in Annexure A (Form AOC-2) to the Directors' Report.

(b) Non-Compliance / Penalties / Strictures

There have been no instances of non-compliance by the Company, nor have any penalties, strictures, or other regulatory actions been imposed on the Company by BSE Limited, SEBI, or any other statutory authority in relation to matters concerning the capital market during the last three financial years, except as disclosed in the respective Annual Secretarial Compliance Reports in Form 24A.

However, subsequent to the closure of the financial year, an order was passed by the Securities and Exchange Board of India (SEBI) dated 29 May 2026 against the Company and its Director, pursuant to which the Company were restrained from accessing the securities market and were further prohibited from buying, selling, or otherwise dealing in securities, either directly or indirectly, or from being associated with the securities market in any manner, for a period of five years, as specified in the said order.

The aforesaid order was duly disclosed to the Stock Exchange by the Company in accordance with the applicable provisions of the SEBI Regulations and other applicable laws.

The Company has filed an appeal against the said SEBI order before the Securities Appellate Tribunal (SAT), and the matter is presently pending adjudication before the Tribunal.

(c) Vigil Mechanism / Whistle Blower Policy

The Company has established a Vigil Mechanism / Whistle Blower Policy in accordance with Section 177(9) of the Companies Act, 2013 and Regulation 22 of the Listing Regulations. It is affirmed that no personnel of the Company has been denied access to the Audit Committee.

(d) Compliance with Mandatory Requirements and Adoption of Non-Mandatory (Discretionary) Requirements

The Company has complied with all applicable mandatory requirements of Corporate Governance specified in Regulations 17 to 27 of the Listing Regulations. The extent of adoption of the discretionary requirements specified in Part E of Schedule II is set out in paragraph 12 below.

(e) Web Link — Policy for Determining Material Subsidiaries

The Policy on for Determining Material Subsidiaries is available on the Company's website at: www.vividmercantile.com

(f) Web Link — Policy on Related Party Transactions

The Policy on dealing with Related Party Transactions is available on the Company's website at: www.vividmercantile.com.

(g) Commodity Price Risk / Commodity Hedging Activities

As disclosed under "General Shareholder Information" above, the Company is exposed to commodity price risk on account of fluctuations in gold, silver and diamond prices, and does not undertake commodity hedging/derivative transactions to mitigate this risk.

(h) Utilisation of Funds Raised through Preferential Allotment / QIP

The Company has not raised any funds through preferential allotment or qualified institutions placement during FY 2025-26. Accordingly, disclosure under Regulation 32(7A) is not applicable.

(i) Certificate of Non-Debarment of Directors

A certificate has been obtained from M/s. Neelam Somani & Associates, confirming that none of the Directors on the Board of the Company have been debarred or disqualified from being appointed or continuing as directors of companies by the SEBI, the Ministry of Corporate Affairs, or any such statutory authority. The certificate is annexed to this Corporate Governance Report and marked as **Annexure _**

(j) Non-Acceptance of Committee Recommendations by the Board

During FY 2025-26, the Board accepted all recommendations of/submissions by its Committees which were mandatorily required. There was no instance where the Board did not accept any such mandatory recommendation.

(k) Total Fees Paid to Statutory Auditor and Network Entities

During the financial year, Statutory audit fees were paid to the Statutory Auditors only. The Company has not availed any services from the network firm/network entity of which the Statutory Auditor is a part. The details are provided in the Notes to Financial Statements.

(l) Sexual Harassment of Women at Workplace — Disclosures

Particulars	Number
Number of complaints filed during the financial year	Nil
Number of complaints disposed of during the financial year	Nil
Number of complaints pending as on end of the financial year	Nil

(m) Loans and Advances in the Nature of Loans to Firms/Companies in which Directors are Interested

Name of Entity	Director's Interest	Amount (₹ in Lakhs)
Krina Creation Private Limited	Related enterprise (KMP/relative interest)	250.54 (advance against purchase of copyright)

Refer Note 2.17 to the Financial Statements for full particulars of related party balances and transactions.

(n) Material Subsidiaries

Not Applicable — the Company does not have any subsidiary as on the date of this Report.

11. Non-Compliance of Corporate Governance Report Requirements

The Company confirms that it has complied with the requirements of the Corporate Governance Report specified in sub-paras (2) to (10) of Schedule V (Part C) of the Listing Regulations. There is no instance of substantive non-compliance requiring separate disclosure with reasons under this paragraph.

12. Discretionary Requirements (Part E of Schedule II)

The extent to which the Company has adopted the non-mandatory (discretionary) requirements specified in Part E of Schedule II to the Listing Regulations is as follows:

Discretionary Requirement	Status of Adoption
A. The Board — Maintenance of an office for a Non-Executive Chairperson at the Company's expense	Not adopted — the Chairperson does not maintain a separate Company-funded office
B. Shareholders' Rights — Half-yearly financial performance sent to each shareholder's residence	Not adopted — results are published as per Regulation 33 and posted on the Company's website and BSE
C. Modified Opinion(s) in Audit Report	Not applicable — the Statutory Auditors' Report for FY 2025-26 does not contain any modified opinion, qualification or adverse remark
D. Separate Posts of Chairperson and Managing Director/CEO	Adopted — Mr. Umeshbhai Rasiklal Gor (Non-Executive Independent Chairperson) and Mr. Satishkumar Ramanlal Gajjar (Managing Director) hold separate offices
E. Reporting of Internal Auditor	The Company's Internal Auditor's reports/findings are placed before the Audit Committee as part of its oversight function

13. Compliance with Corporate Governance Requirements — Regulations 17 to 27

The Company has complied with the corporate governance requirements specified in Regulations 17 to 27 and clauses (b) to (i) of sub-regulation (2) of Regulation 46 of the Listing Regulations, as applicable to the Company, during FY 2025-26. A certificate to this effect from the Practising Company Secretary, as required under Regulation 34(3) read with Schedule V(E) of the Listing Regulations, is annexed to this Report and marked as Annexure __.

14. CEO/CFO Certification

The Managing Director & CFO has certified to the Board on matters specified under Regulation 17(8) of the SEBI (LODR) Regulations, 2015, for the financial year ended 31st March, 2026. The certificate is enclosed to this report and marked as Annexure __.

15. Code of Conduct

The Company has adopted a Code of Conduct for Directors and Senior Management Personnel, which is available on the Company's website. All Board Members and Senior Management have affirmed compliance with the Code for the year ended 31st March, 2026. A declaration to this effect, signed by the Managing Director is attached with the report and marked as Annexure __.

16. Disclosure with Respect to Demat Suspense Account / Unclaimed Suspense Account

Pursuant to the applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company confirms that there were no shares lying in the Demat Suspense Account / Unclaimed Suspense Account of the Company during the financial year under review.

Accordingly, the disclosures relating to the aggregate number of shareholders and outstanding shares lying in the suspense account at the beginning and end of the year, shareholders who approached the Company for transfer of shares from the suspense account, and shares transferred from the suspense account during the year are not applicable.

Since there were no shares lying in the Demat Suspense Account / Unclaimed Suspense Account, the question of freezing of voting rights in respect of such shares does not arise.

17. Disclosure of Certain Types of Agreements Binding Listed Entities

Pursuant to Clause 5A of Paragraph A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company confirms that there are no agreements entered into by the Company which are required to be disclosed under the said provisions.

Accordingly, there were no such agreements binding on the Company, its subsidiaries, or any other entity covered under the applicable provisions, which require disclosure to the Stock Exchanges or in the Corporate Governance Report for the financial year under review.

Declaration Regarding Compliance with the Code of Conduct

To the Members,

Vivid Mercantile Limited

G/19, Hemkut Owners Association,

Opp. Capital Comm Centre, Ashram Road,

Ahmedabad, Gujarat, 380009

In accordance with the provisions of Regulation 26(3) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, I hereby confirm that all the members of the Board of Directors and the Senior Management Personnel of the Company have affirmed compliance with the Code of Conduct for the Board of Directors and Senior Management for the financial year ended March 31, 2026.

For Vivid Mercantile Limited

Sd/-

Satishkumar Ramanlal Gajjar

Managing Director

DIN: 05254111

Place: Ahmedabad

Date: 

CEO/CFO CERTIFICATION

[Pursuant to Regulation 17(8) and Part B of Schedule II of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015]

To, The Board of Directors, **Vivid Mercantile Limited**

I, Satishkumar Ramanlal Gajjar, Managing Director & Chief Financial Officer of Vivid Mercantile Limited, to the best of our knowledge and belief, certify that:

1. I have reviewed the financial statements and the cash flow statement for the financial year ended 31st March, 2026 and, to the best of our knowledge and belief: (i) these statements do not contain any materially untrue statement or omit any material fact or contain statements that might be misleading; (ii) these statements together present a true and fair view of the Company's affairs and are in compliance with existing accounting standards, applicable laws and regulations.
1. There are, to the best of my knowledge and belief, no transactions entered into by the Company during the year which are fraudulent, illegal or violative of the Company's Code of Conduct.
2. I accept responsibility for establishing and maintaining internal controls for financial reporting and have evaluated the effectiveness of the internal control systems of the Company pertaining to

financial reporting. I have disclosed to the Auditors and the Audit Committee deficiencies in the design or operation of such internal controls, if any, of which were aware, and the steps taken or proposed to be taken to rectify these deficiencies.

3. I` have indicated to the Auditors and the Audit Committee: (i) significant changes in internal control over financial reporting during the year; (ii) significant changes in accounting policies during the year and that the same have been disclosed in the notes to the financial statements; and (iii) instances of significant fraud of which have become aware and the involvement therein, if any, of the management or an employee having a significant role in the Company's internal control system over financial reporting.

For Vivid Mercantile Limited

Sd/-

Satishkumar Ramanlal Gajjar

Managing Director & Chief Financial Officer
DIN: 05254111

Place: Ahmedabad

Date: 